



# Centennial Project

## How 2 Guide

**TITLE: Protect Children from Measles/Rubella**



**Centennial Project Area if applicable: Health**

### **50 Word Synopsis of Project:**

To raise approximately £100,000, sufficient to provide over 100,000 measles vaccinations by 30 June 2017 to enable Lions Clubs International to reach their US\$30million target. Funds are being matched by the Bill and Melinda Gates Foundation as well as UKAid to support GAVI in their efforts to eradicate measles worldwide.

### **How 2 Guide:**

- 1 Contact your LCIF District Coordinator who can provide assistance with materials and presentations.
- 2 Refer to the LCIF website for information and downloadable materials. See <http://www.lcif.org/EN/our-work/humanitarian-efforts/measles.php>
- 3 Check the video “Lions Take a Stand Against Measles”: <https://youtu.be/jaQTZo9n1UY>
- 4 Clubs should forward donations to their District Treasurer / Charity Treasurer indicating it is for Measles. Reference the payment LCIF – Measles when paying by BACS into your district account or endorse the back of the cheque with the same information. These donations are eligible for recognition by LCIF.
- 5 Individuals may also donate to support the Measles initiative. Individual donations greater than US\$ 20 (approximately £15) will receive a bronze Contributing Member Pin; donations greater than US\$ 50 (approximately £38) will receive a silver Contributing Member Pin and a special Measles Pin\*; donations greater than US\$ 100 (approximately £76) will receive a gold Contributing Member Pin and the special Measles Pin\*. All these donations are eligible for recognition by LCIF so it is important that they are correctly recorded by the LCIF District Coordinator.

**\*Whilst stocks last**

## Key Contacts and links:

- Seek advice from your LCIF District Coordinator.
- Check the LCIF web pages for further information about Measles:  
<http://www.lcif.org/EN/our-work/humanitarian-efforts/measles.php>

Check the follow: Measles  
Lions Work  
Measles – What is it?  
Measles Materials  
Partners  
Measles News  
Measles Testimonies

- Centennial merchandise: <http://lions100.lionsclubs.org/EN/toolbox/centennial-merchandise.php>
- Centennial logos: <http://lions100.lionsclubs.org/EN/toolbox/logos.php>
- International Diabetes Federation: World Diabetes Day: <http://www.idf.org/wdd-index/>
- Gavi: <https://www.gavi.org/>  
or [http://www.who.int/workforcealliance/members\\_partners/member\\_list/gavi/en/](http://www.who.int/workforcealliance/members_partners/member_list/gavi/en/)
- Payments from District Treasurers, etc, to LCIF should be made via PDG Arthur Clenton, Charlecote, 15 Elm Rise, Prestbury, Cheshire, SK10 4US. Cheques should be made payable to LCI MD105 Appeal Fund and endorsed on the back, LCIF - Measles.  
Payments may be paid by BACS transfer – contact PDG Arthur Clenton for details.
- LCIF MD105 Coordinator  
PCC Geoff Leeder Tel: (H) 01582 712379 Email: [geoff@leeder.me.uk](mailto:geoff@leeder.me.uk)



**Lions Clubs International**  
**BRITISH ISLES & IRELAND**  
At the heart of your community