



Lions Clubs International

MD105 BRITISH ISLES



Lions Clubs International, 257 Alcester Road South, Kings Heath, Birmingham, B14 6DT

Dear Fellow Lions,

MedicAlert Appeal Early Start Programme



So far we are supporting 192 children since the programme started, 17 of these children have been entered onto the programme in this Lions year. Full MedicAlert Membership and the ID bracelet can be a lifesaver for children not just as a professionally trusted medical information system but also identity if the child gets lost as many of these children with serious health issues are also vulnerable in other ways. We currently have around 11 children waiting for funding to be admitted into the programme.

District Officers have been asked to contact their clubs to support this our Centennial project and close that waiting list. The District Officers have also been asked to contact their local clubs to identify a vulnerable child who would benefit from membership they can direct the parent/guardian to the link I have supplied in an email to all District officers.

It is recognised that many of the children are very poorly the membership is updated on an annual basis therefore if a child leaves the scheme the money goes back into the pot for other children. When a child is accepted into ESP membership it has to be assumed that they will need the membership for all years from the age of entering i.e. birth 10 year's or joins at age 5, 5 year's etc. money is allocated (set aside for that period) if the child leaves the programme before that period then the money is put back into the programme to support another child that way the money remains being used for its intended purpose.

All administration costs for the Early Start Programme is funded from MedicAlert Membership funds not by the Lions Early Start Programme. Great news from this time on, MedicAlert have agreed to match fund the Lions for every pound we put in MedicAlert will match it.

Lions Clubs are being encouraged to identify children from their club area and support the parents/guardians to access the ESP, this will highlight the effectiveness of Lions within MedicAlert

The fund currently stands at **£5075.00** all of this is allocated to children on the programme. £650.00 of this amount has been donated in this Lions year. We pledged to support 100 children for our centennial celebrations we have entered 17 children onto the programme this Lions year we have 9 months to achieve our target for the year. Which means if each district in our Multiple District supports just one child we will have achieved our target.

Yours sincerely

John Sutherland

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