

The magazine of Lions Clubs International Multiple District 105 – BRITISH ISLES

LION



WINTER 2020/2021

www.lionsclubs.co



Lions Clubs International



Plan for tomorrow – cherish the today

We know that family is the most important thing in your life. So it's good to know that, with the right advice, transferring wealth to loved ones can be extremely easy – as well as immensely rewarding.

Whether it's helping youngsters onto the housing ladder, contributing to a grandchild's education or a parent's care fees, we can help you share your wealth whilst you're still able to see the joy that it brings.

We offer a friendly, approachable service backed by the strength and security of FTSE 100 company, St. James's Place Wealth Management; and being local means we're here to help whenever you need us.

Please do get in touch for a chat.

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ST. JAMES'S PLACE
WEALTH MANAGEMENT

Service is still joy

In my role as your International President I have been very busy trying to be the best representation of you that I can possibly be. In the day-to-day I am often absorbed with the details of my schedule – who I'm talking to, what we are discussing, how our efforts can strengthen Lions.

Thank you Lions, for your continuing
hard work in the face of extreme
global hardships.

And every day, as I read your stories and speak to you (through virtual meetings these days), I am reminded of the amount of sustained effort that goes into being a successful club. Coordinating email addresses to ensure everyone gets invited to the monthly meeting over Zoom, spending hours researching ways to sew masks from donated fabric, networking with local authorities to ensure your help gets to where it's needed most – this is *work*.

I see it in the passion and remarkable energy you bring to everything you do. Whether it's service with masks on or service at a distance, Lions are continuing to put in the work that drives our mission and makes Lions Clubs International the greatest service organisation in the world.

So, I want to take a moment to thank you, Lions, for your continuing hard work in the face of extreme global hardships.

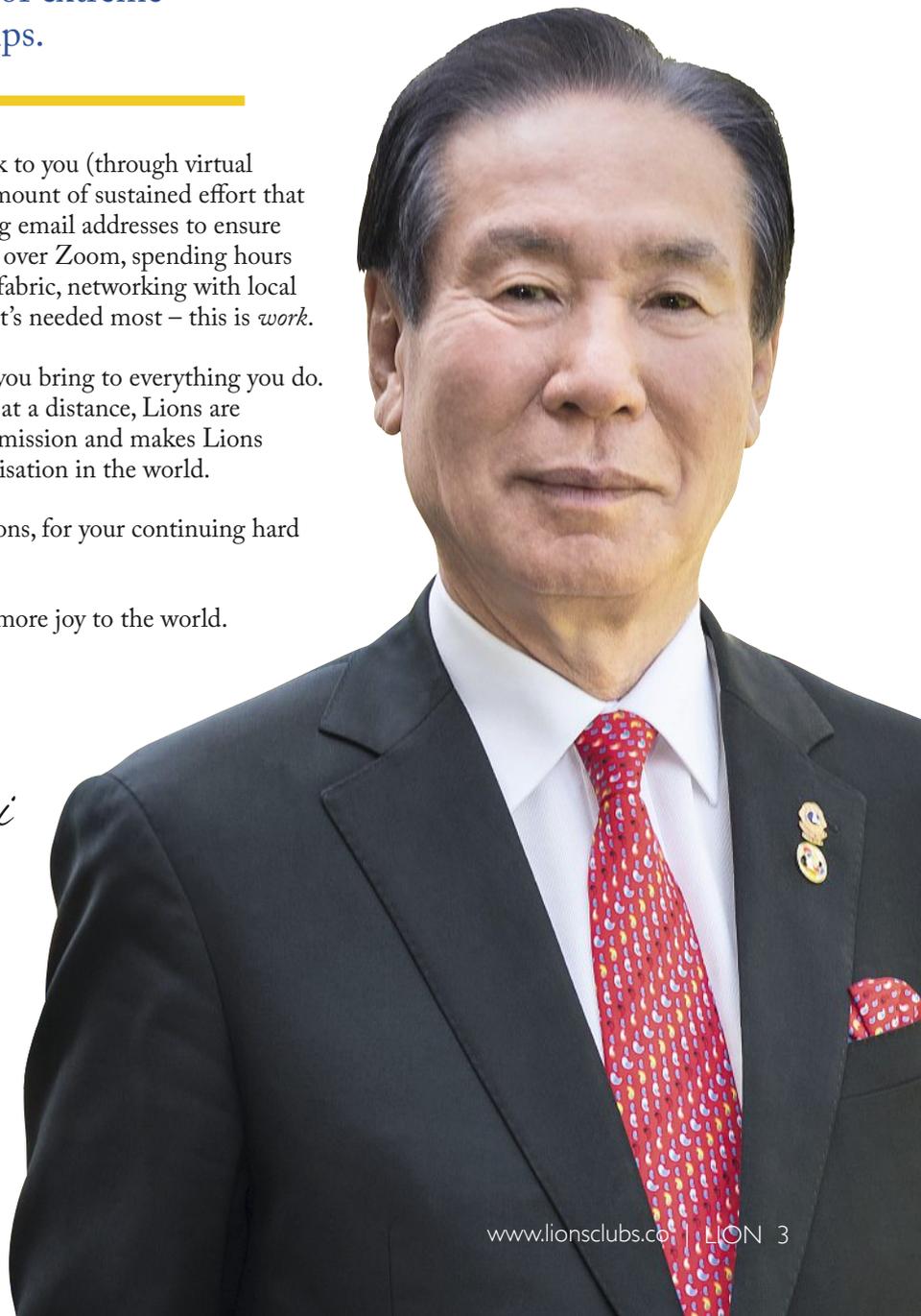
And I want to thank you for bringing a little more joy to the world.

Sincerely,

Jung - Yul Choi

Dr. Jung-Yul Choi

International President, Lions Clubs International





OPEN TO CHANGE

Under normal circumstances, as the weather turns chilly and the nights draw in, Lions clubs would be busy with the traditional activities that we all look forward to enjoying.

Although things are different this year, Lions continue to do their best to serve their local communities. Being open to change, clubs have adopted new ideas and ways of working. You can discover more about some of these in this issue.

It is also fantastic to welcome new Lions members. As well as our usual list, we feature four stories of family connections. We also celebrate acts of kindness in an article about certificates of thanks presented by Lions clubs to local volunteers and organisations.

Further afield, we have a Fact File on the history and benefits of twinning between Lions clubs around the world, and show how to find Lions friends through social media and the MyLion app.

One common thread connecting all Lions is a commitment to improving the lives of those who are blind or visually impaired. This began in 1925 when the activist Helen Keller (who became deaf and blind at 19 months of age) inspired Lions to champion the cause.

Since then, Lions Club International Foundation has helped globally to restore the sight of over 30 million people, invested in eye care services, and trained thousands of medical specialists. In this issue of the LION magazine, we focus on sight and vision. Read about talking newspapers, spectacle recycling, befriending and local community projects. We also discuss voice technologies and other equipment designed to assist individuals affected by blindness, sight loss and visual impairment.

Elsewhere, you can find the call for the 2021 Multiple District Convention, and learn about the International President's theme for 2020/21. Other regular pages provide details of our next issue – and how to submit your stories – as well as In Memoriam and the Lions' Tale.

Thank you to everyone who has provided feedback on the new look Lions magazine. We are also grateful for the ongoing support of our advertisers during this challenging time. I hope you enjoy this issue.

Nicky Rogers
LION Editor

THE LION MAGAZINE [British Edition]

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Please pass this copy on to someone else to read and enjoy. Even better would be if you are able to leave it somewhere in your local community where others will be able to learn more about who Lions are and what they do. Thank you.

The LION potato starch magazine wrapper is 100% degradable. It should be placed in a normal waste bin, food waste bin or compost heap.



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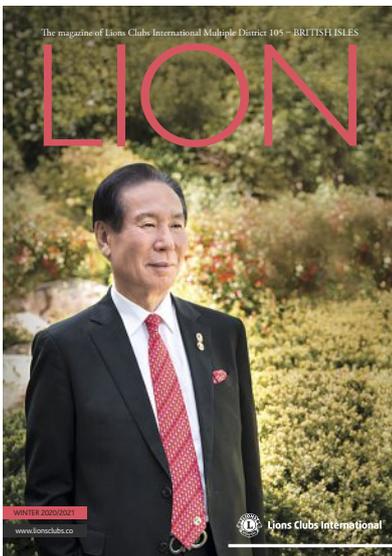
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LION Magazine
 Autumn/Winter 2020

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#JoinUs
 #LionsGetInvolved
 #StepForward



LISTEN AND BEFRIEND

Over 2.5 billion people worldwide have a vision impairment. For most, their condition could have been prevented or has not yet been addressed. The good news is that eye care initiatives, such as those undertaken by Lions Clubs International over many decades, have delivered positive results.

In the UK, around two million people are living with sight loss – a figure expected to double by 2050. Age-related macular degeneration is the leading cause of blindness in adults. More than 250,000 children aged 16 or under are visually impaired. Over 250 people in the UK begin to lose their sight every day.

Social campaigner, Helen Keller – herself deaf and blind – first inspired Lions to champion the cause of sight in 1925. Nearly a century later, we continue to serve and advocate for the blind and visually impaired.

In this article, we focus on the importance of listening and befriending people who are affected by visual impairment, including blindness, in our local communities. Research by the Thomas Pocklington Trust and other organisations, highlights the growing numbers of those who feel socially isolated. Sight loss often leads to increased experience of depression, loneliness and decreased mobility. Many Lions clubs are involved in tackling this issue.

Volunteering England explains befriending as supporting people through activities that offer them a helping hand. Befriending and listening support is known to alleviate some of the effects of loneliness. It helps to build self-esteem, increase confidence, develop relationships, and provides a vital link to the outside world.

According to the Campaign to End Loneliness, nine million people are regularly affected. Many older people in particular experience constant loneliness without the level of friendship and support we all need.

Being active in helping others is one way to overcome loneliness. Lions members from Tynedale, Morpeth and Alnwick clubs recently joined a team of 50 volunteer callers when the Northumberland County Blind Association (NCBA) started its telephone contact service.

Something as simple as a courtesy call creates friendships between the caller and the client with visual impairment.

Barry Frost, Volunteer Coordinator at NCBA thanked the Lions who came forward. “With only 13 volunteers before the pandemic, their help came in our hour of need. Lions called around 88 of NCBA’s clients – the Lions’ share you could say”, he quipped.

The Lions volunteers developed positive relationships with the clients, showing their initiative and genuine concern. Frequent checks found out how the clients were doing and where they needed anything to be followed up. Online training on mental health was offered to the Lions, and several club members have decided to join the NCBA team to continue supporting the telephone contact service.





Since March, Vision Support and its Openline service, has been able to offer its usual help and advice remotely to the local community, thanks to funding from Chester Lions.

Openline operates throughout Chester and Cheshire West. Jo Jardine, Service Coordinator, explains: “Our volunteers have made regular phone calls to the most vulnerable clients. We check on their wellbeing and find out whether they need any additional support. We’re also here to listen to service users as they can phone us when they need to”.

Chester Lions helped to fund the set-up costs for a new vision centre in the city in 2011, by using money raised from their London Marathon Gold Bond places. The centre is run by and for people with vision impairment and managed by Vision Support.

It offers information, advice, access to specialist equipment, training in digital technology, courses in learning to live with sight loss, and opportunities to take part in social activities and events.

The Openline listening service, funded by Chester Lions, feeds into a home visiting service that delivers equipment, alongside food and medical supplies if required.

Remote support for clients is also offered by Keith Brown, the Digital Skills Officer, who is himself blind. “I provide guidance over the phone on smart phones, iPads, purchase of text to speech software, downloading of talking books, the use of Amazon Echo, and lots of other software. This helps them keep in touch with family and friends”.

R N I B

See differently

The sight-loss charity, RNIB, runs ‘Living with Sight Loss’ courses for those who are newly diagnosed with sight loss, many of whom feel daunted and scared by their change of situation.

Fleet Lions learned about the courses when they invited an RNIB volunteer to talk with them about its work. Elizabeth Manuel, a former district judge, shared her knowledge and personal experience of living with sight loss.

Immediately, the Lions members decided to support the community-based courses, to help some of the estimated 3,200 people living with sight loss in the local area.

Attendees on the RNIB courses learn new skills and techniques, enabling them to continue to live independently. They also get to meet others with sight loss, share experiences and make friends.

The courses provide practical advice and resources. Family and friends are invited to come along, as sight issues affect all aspects of a person’s life, including relationships with those closest to them.

Further information or support for sight loss, see:

- www.NCBA.org.uk
- www.VisionSupport.org.uk
- www.RNIB.org.uk
- www.NHS.UK/conditions/vision-loss

TALKING NEWS



PHOTO BY LEO WIELING ON UNSPLASH

Every individual with a sight impairment is unique. Understanding their particular needs is vital for Lions to deliver effective service.

Lion John May MBE, chairman of the Lichfield and District Talking Newspapers, offers this advice: “Ask people what they want, please don’t assume you know”.

SUPPORT FREE TALKING NEWS

Talking newspapers deliver local news and entertainment to the blind and visually impaired. This service is free to users, thanks to financial donations and the work of volunteers.

Several Lions clubs have supported talking newspapers in their local communities for four decades. One example is Caterham, Oxted and Godstone Lions (known as COGs), which in October 1981 helped launch and fund Tandridge Lions Talking Newspaper.

Founded at the same time, the weekly Alnwick Lions Talking Newspaper offers a selection of local news from the Northumberland Gazette and other information from county and national magazines.

As is the case for around 500 talking newspapers around the British Isles, a team of volunteers is responsible for production, reading and recording programmes. Next, distribution of USB sticks are sent out to subscribers with a postage paid label to enable easy return for reuse.

FROM TAPE TO INTERNET

Launched in 1979, early issues of Tonbridge Lions’ talking newspaper were made with a reel-to-reel tape deck, a mixer box, four table pedestal microphones and a cassette recorder.

Today, digital technology means those with internet access can listen online. For example, the Lichfield and District Talking Newspapers is available at www.lichfieldtalkingnews.co.uk.

Another technological development is a mobile app developed by the Talking News Federation (TNF) and British Wireless for the Blind Fund (BWBF). Available from Apple and Android app stores, the app includes over 200 Talking Newspapers – around 15 of which have Lions in their name.

AT RISK OF CLOSURE

Lions clubs, including Bolton, Chester, Clacton, Kenilworth, Weymouth, and Wotton under Edge, have donated money or equipment to ensure access to local news for those who may be feeling isolated.

Help is needed more than ever. Working with TNF, John May has helped to prevent 14 Talking Newspapers from closing in the last three years.

At a time when radio and television broadcasters cover wider regional areas, talking newspapers provide friendly and familiar voices. They offer a local-led news focus, which is vital for those who are unable to get out as usual.

SPREAD THE WORD

Lions can help their local talking newspaper service in different ways. Find out what is needed. This may be as simple as getting details to new subscribers directly or through local councils, doctors, dentists, and opticians. They may welcome you to volunteer your talents or encourage others to get involved.

Financial support is important to ensure a future for local talking newspapers. Specialist radios and equipment can be bought for local people who have limited mobility, age-related problems, or lack the skills necessary to use more complex technologies.

Lions can also work with BWBF, which is able to provide a range of specially designed listening devices on free loan to people living with sight loss (see details overleaf).

To find out more about Talking Newspapers see: www.lionsclubs.co.

LOOK AT TECH

Advances in assistive technology

In recent years, technological advances have changed the lives of many blind and partially sighted people. What are known as assistive technologies help improve access to work, education and social activities.

Developments in technology can have a profound effect on someone's sense of independence, boost their self-esteem, and reducing social isolation. Here we look at some ways for Lions to offer support to those within their local communities affected by sight impairment.

One way Lions can get involved is by funding modern adapted radios and other digital devices. Audio is the most effective way to get information to people with low or no vision. Easy to use, adapted and standard radios can offer USB recording/playback and Bluetooth capabilities. Audio technology supports On Demand services (eg Spotify), as well as podcasts and audio books. Voice activated technology in smart devices (such as Alexa) offers access to virtual assistance and different audio formats. It is also integrated into common household items, such as digital readers (eg Kindle) and smart TVs.

BRITISH WIRELESS FOR THE BLIND FUND

KEEPING BLIND PEOPLE IN
TOUCH WITH THE WORLD

British Wireless for the Blind Fund provide a range of specially designed listening devices, free of charge to people living with sight loss.

Doorstep deliveries available for those who are self-isolating.



If you or someone you know would like to know more, please get in touch with BWBF's Head Office on 01622 754757.

For more information about BWBF please visit our website www.blind.org.uk

British Wireless for the Blind Fund,
10 Albion Place, Maidstone, Kent ME14 5DZ
Follow us on Twitter @BritishWireless
Like us on Facebook www.Facebook.com/BWBF0

Registered charity number: 1078287 Scottish charity number: SCO41582

Easy to use radios

Not every device that helps people who are blind or visually impaired needs to be a geeky gadget. Many everyday activities are best done quickly and simply by using a low-tech, specially adapted device.

The British Wireless for the Blind Fund (BWBF) has provided radios to visually impaired people for 90 years. Its products have advanced over time, whilst being designed to be practical, hard wearing and simple to use.

Remote support has been provided to over 600 customers through the innovative BWBF Connect service to customers isolating at home for age or health reasons.

Through BWBF Direct, adapted radios can be purchased for those without a visual impairment. They help to enhance the life of people with Alzheimer's, arthritis, mobility issues, or who have been affected by a stroke.

GET INVOLVED

VOLUNTEER

Be My Eyes is a free app that connects blind and low-vision people with sighted volunteers, who provide visual assistance through a live video call.

Whenever a blind or low-vision person, needs visual assistance, the app makes a live video call to a volunteer who can help.

To get involved, Lions simply download a free mobile app. You may be asked to check product expiry dates, read instructions, or help with navigation.

See: <https://www.bemyeyes.com>



LEARN

Lions can keep up to date on how assisted technologies can support people with sight impairment and learn more about new developments. As well as inviting speakers to virtual meetings, Lions can share learning resources, attend webinars and follow technology news on the BBC Click programme or websites such as AT Today. See links at www.lionsclubs.co

WeWALK is an example of one of the latest smart assisted devices. The cane detects obstacles above chest level and vibrates to inform users. Paired with a smartphone it can integrate with a voice assistant and Google Maps. Part of Microsoft's AI for Accessibility grant programme, the mobility capability of WeWALK will be developed further.

INCLUDE

Within Lions, we should ensure that the projects, services and local community service that we provide are fully inclusive. Having a visual impairment shouldn't prevent anyone from volunteering as a Lion.

A goal set by the Lions Clubs British Isles PR, Marketing and IT team for 2021 is to improve accessibility of the communications materials that we design and produce.

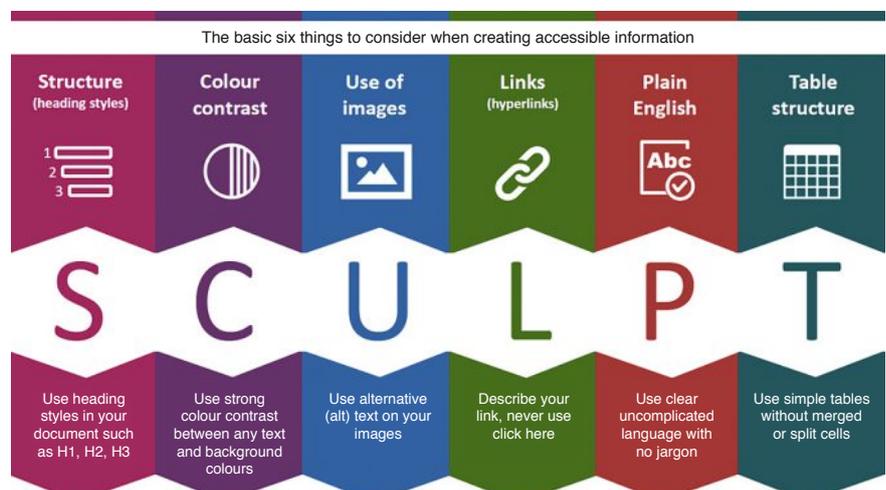


IMAGE CREDIT: WWW.WORCESTERSHIRE.GOV.UK



CLEAR VISION IS NOT A LUXURY

By *Jamie Weber, LCIF*

A mother standing in the doorway of an eye clinic smiles as she watches her daughter see clearly for the first time. Too many families around the world are in the same situation, where their children's sight goes unchecked as they are unable to afford eye care.

Lions and Lions Clubs International Foundation (LCIF) are committed to ensuring that clear vision is not a luxury.

Realising that eye care services in their local community can be inaccessible and unaffordable, Lions of Utah, USA, partnered with the nonprofit organisation, Eye Care 4 Kids. Founded by optician and Lion, Joseph Carbone, the operation uses a mobile vision-screening clinic to travel to areas in the state where help is needed.

Lions, and other trained volunteers screen children for poor eyesight using vision-screening cameras. If these indicate a need for advanced care, a referral is made to a local doctor.

The vision-screenings have found serious health conditions including tumours and other issues that could have led to permanent sight loss.



LCIF GRANT ENSURES THAT SIGHT SCREENING IN UTAH CONTINUES

In cases where parents cannot afford to pay for eye care services, these are provided at no cost. This is a huge relief for parents who would otherwise need to sacrifice vision to put food on the table or pay the bills.

Despite the success of the project, Lions of Utah had a problem. The vehicle used to provide the mobile clinic was in serious need of repairs and additional equipment. With children relying on them as their only source of eye care, the club turned to LCIF, knowing their foundation was there to offer support.

LCIF awarded a US\$99,600 grant to repair and remodel the van and acquire additional examination equipment. Once the work was completed, Lions of Utah were able to organise a special screening event for refugee families.

Visit lionsclubs.org/campaign100



DOUBLE VISION

Over 300,000 pairs of spectacles every year have a second life, thanks to a project started by Chichester Lions in 1967. Here we tell the story of how members of the public, businesses and hundreds of local Lions clubs get involved in this innovative recycling scheme.

PHOTO: EIGHT YEAR OLD JOSEPH JACKMAN FROM WAKEFIELD BY HIS MUM VICKI WAGSTAFF



VISION

SPECTACLE RECYCLING **STEP ONE** COLLECTING



Vicki Wagstaff got in touch via a social media message. “I’m wondering whether you take old spectacles to be recycled or reused? My eight year old son, Joseph, has some he no longer needs and would like them to go to someone who can make use of them.”

Just like millions of other pairs before them, the glasses that we asked Vicki and Joseph to post to the head office of Lions Clubs British Isles began their recycling journey.

Lions collection bins for used spectacles can be found in many locations around the British Isles. These include supermarkets, opticians, pharmacies, charity shops, and all types of businesses. The aim is to make it easy for unwanted pairs of glasses to be dropped off for collection by their nearest Lions club.

Pharmacist, Yesmin Dilek, has made labelled flip top bins for the local community to donate spectacles for recycling as demonstrated by fellow member of London Central Host Lions, Vijay Jain.



Meanwhile, Steve Talbot, President of Ellesmere Port Lions has been busy counting spectacles collected at a recycling depot from across the Cheshire West and Chester area. “There are about 2,000 pairs in these boxes ready to send off for sorting.”



Spectacles need to be packed carefully – without cases – ready for posting. Small parcels may be sent to Lions Clubs British Isles head office in Birmingham, where they will be collated for the next step of the journey. Clubs or organisations with a large number of spectacles to be donated should contact Lions head office for details of where these should be sent.

SPECTACLE RECYCLING STEP TWO PROCESSING



Chichester Lions has an experienced team of members and volunteers at its small workshop who sort and select spectacles that are suitable for recycling. These are then dispatched for grading to the Médico France facility in Le Havre. Here, spectacles in perfect condition are cleaned, calibrated, labelled and bagged. Finally, they are shipped to a network of health professionals, eye clinics and dispensaries, as well as other Lions clubs around the world, to benefit adults and children in need of glasses to be able to read, study and live their lives.

 PHOTO: MEDICO FRANCE LIONS CLUB

#ICYMI

IN CASE YOU MISSED IT
Enjoy quick update stories



01
Congratulations. Siena Castellon, Lions Young Ambassador winner for 2019, has been named one of 17 Young Leaders for 2020 by the UN Secretary General's Envoy on Youth.

01

02

02
Thank you. Air Ambulances UK have featured the Lions clubs and LCIF COVID donations in the October 2020 issue of the air ambulance community publication, Airway Magazine.



03

03
Great news. Marie Curie reports that Lions clubs raised £57,701 in this year's Great Daffodil Appeal. Since 2013, Lions have paid for 48,361 nursing hours for those living with a terminal illness.



04

04
Celebrating. In recognition of our 55 year partnership, MedicAlert will fund an additional child for every two children sponsored by Lions clubs (at a cost of £300 each) up to December 2020.



05

05
Merry Christmas. Support the Lions Brain Tumour Research Appeal by ordering packs of 10 Christmas cards for £4 from Lions Head Office – call **0121 441 4544**.



05
Contact Lions Clubs Head Office for back copies of LION Magazine, Summer 2020.



69th Annual Convention: Official Convention Call

In accordance with Article IV of the MD constitution, the Council of Governors hereby issue the **official call** for the Convention of the Multiple District for the year 2020-2021 which will be held on **1-2 May 2021**. *[The intended location is unavailable due to circumstances beyond the control of Council and clubs will be notified once a new location is secured].*

Any clubs or districts wishing to submit **resolution(s)** for consideration at the said Convention, must submit them in writing to be received by the closing date of **Thursday 31 December 2020** to the appointed officer: (Note: Resolutions submitted for the 2020 Convention need not be resubmitted as they will be carried forward automatically.)

MD105 Constitutions, Nominations and Resolutions Officer
Lion Trevor Kell, 19 The Avenue, South Milford, Leeds LS25 5BB
Email: trevorkell@hotmail.com

Notification of **resolutions** from Clubs **MUST** be accompanied by:

1. The written agreement of a Club, other than the proposing Club, to second the same, &
2. The relevant extract from the minutes of each Club Meeting at which it was agreed that the resolution be submitted/seconded.

Notification of **resolutions** from districts **MUST** be accompanied by the relevant extract from the minutes of the district cabinet meeting at which it was agreed the resolution be submitted.

Please note that it is the responsibility of the club or district submitting a resolution to ensure that the notification has been received by the appointed officer on or before the closing date stated above.

Resolutions accepted for debate at Convention are expected to be circulated to clubs and districts by multiple district headquarters on or before Friday 29 January 2021 (this may be done electronically).

Any club or district wishing to submit an amendment to any of the resolutions shall submit same to the Appointed Officer at the above address to be received on or before **Friday 12 March 2021**. Such amendments from a Club **MUST** be accompanied by:

1. The written agreement of a club, other than the proposing club, to second the same and
2. The relevant extract from the minutes of each Club Meeting at which it was agreed that the amendment be submitted/seconded.

Notification of **amendments** from districts **MUST** be accompanied by the relevant extract from the minutes of the District Cabinet Meeting at which it was agreed the amendment be submitted.

Signed on behalf of the Council of Governors

DG Lion Alastair Joel
Acting on behalf of Council of Governors 2020-21
Lions Clubs International, Multiple District 105



Lions put brain injury survivors on the road to recovery

Led by Keswick Lions, the clubs of Windermere and Ambleside, Kendal, Grange, Furness and Lancaster & Morecambe raised £13,000. Match-funding was granted by LCIF, making £25,000 to enable them to purchase a specially equipped minibus.

The vehicle is for the residents of Calvert Reconnections run by the Calvert Trust based in the Lake District. It's the UK's first intensive acquired brain injury centre providing ground-breaking neuro-rehabilitation programmes based on challenging outdoor activities, all COVID-19 compliant, as rehab won't wait!



PHOTO: SEAN DAY FROM CALVERT RECONNECTIONS RECEIVES THE MINIBUS KEYS FROM DIANE CANON OF KESWICK LIONS

There's nothing quite like a teddy

When Callington Lions decided to make little knitted bears, Mrs Gill Powell in Sidmouth answered their call, picked up her needles and knitted 160 colourful bears. The handmade teddies will be donated to the emergency services and other organisations, to give comfort to those in need.

Wetherby Lions support Young Enterprise Award

Wetherby Lions have funded the Wetherby High School entry in the Yorkshire Young Enterprise Award for the past two years.

This year, the pupils won 'The Sustainability Award for Weather Bees', a starter pack they developed for children to help them to create a 'bee friendly' garden. The pack includes a recycled plant pot, soil, bee mix seed ball, honey and an information sheet.

The school's business and economics teacher, Amy Jennings, said: "The judges really liked our idea because it went above and beyond in terms of being environmentally friendly. It is important to note that the pupils' success would not have been possible without the help of Wetherby Lions."

Handmade planters

A member of Haywards Heath Lions club has been making wooden garden planters for friends, family and keen gardeners. They sold 100 planters to raise more than £2,000 enabling the club to support their foodbank and local charitable causes.

Taylor's thank you to the NHS

Ten year old Taylor Rose came up with the idea for a book entitled: 'The Rice Mice', to raise funds for the NHS charities. This followed the excellent care her godfather received when he was taken into hospital recently.

North Notts Lions were so impressed with Taylor's published story they bought copies to donate to each of their 12 primary schools. Members felt that by donating copies of Taylor's book, which is about a family of mice who secretly share a house with a family of humans, it may encourage other children to take up creative writing.

Wing-walk for the RNLI

Bob Wraith, a member of Humberston Lions took to the skies by wing-walking on a bi-plane at Wickenby Airfield in aid of RNLI. Through sponsorship and donations received, £2,300 was raised. It's 10 years since Lion Bob swam the Humber Estuary with a friend and suffered a heart attack just as he completed his swim. Cleethorpes inshore lifeboat came to his rescue. Bob made a full recovery and wanted to mark the anniversary with a special thanks to the RNLI for saving his life.

Blood tests whenever you like!

Easingwold District Lions has purchased a centrifuge for Stillington doctors' surgery. The equipment will enable blood samples to be taken at any time of day, storing them safely overnight, allowing medics to catch up with routine reviews.

Paignton Lions supporting George

Six year old George suffers with a very rare condition, Hartsfield Syndrome. It has affected only 18 people in the world. One of the biggest risks to George is choking, which happens mostly at night when he is asleep on his back.

Paignton Lions have donated £1,000 towards the purchase and training of a therapy dog named Freddie. Freddie will be trained to support George in many aspects of his day-to-day life such as companionship, sensory therapy, emotional support and, perhaps most importantly, to the family of Freddie.



PHOTO: WING-WALKING BOB WRAITH

RENT A FLOCK OF FLAMINGOS

Bexhill Lions – raised over £1,000 so far

Idea: On receipt of a fixed donation, a booking is made for a flock of 30 fun flamingos to be delivered as a surprise to celebrate a birthday or other special occasion.

Club comment: “We promote a phone number for bookings, then put the birds in place early in the morning and pick them up in the evening. It’s been fun doing over 40 displays, which have entertained the local community, raised money and attracted new members.”

TOP UP SHOPPING

Reading Lions – target to raise £10,000

Idea: Local businesses have agreed to ask their customers to round up their spend on goods and services to make a donation for the Lions to help good causes.

Club comment: “As well as raising funds, we have encouraged people to shop locally – and also gained coverage on Meridian ITV news”.

DUCK RACE GOES GLOBAL

Deepings Lions – £1,000 target, £1,630 raised for Sense

Idea: A two-hour live broadcast on Facebook of the popular event. An exciting race was created using video and photographs from previous years, with winning sponsored ducks chosen at random.

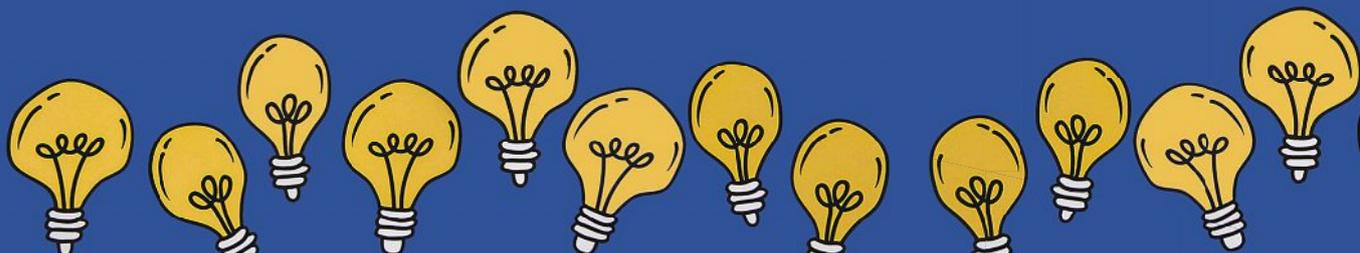
Club comment: “We were determined to take the duck race online. The virtual version included dancing, singing, stories, family entertainment and a contest to name our famous giant duck.”

VIRTUAL CHARITY RUNS AND BIKEFEST

Macclesfield and District Lions – two runs raised over £4,500

Idea: Walkers and runners make a donation to Lions of at least £10 and register for the 10k weekend event online. They can select their own routes and start time, download a bib number and then monitor and report their finish time to be listed in the official results and receive an eco medal.

Club comment: “Personal trainer, Matthew Rigby from the Rudamentalist Run Club, helped us organise the runs and we secured sponsors who offered prizes in a free draw for entrants.”



Bright ideas



Faced with the challenge of raising funds and helping their local communities in recent months, Lions clubs have come up with some bright ideas. Here we share some examples and over the page, we look at using technology and creative promotional approaches to boost fundraising and reach more people.

SANTA'S SHOPPING TROLLEY

Balsall Common Lions – collected 37 bags of toiletries and three tons of food

Idea: Using Santa's sleigh to supersize door-to-door collections of food and toiletries to support local food banks.

Club comment: "Inspired by Reading Lions, we re-purposed our sleigh and used Facebook to announce detailed routes, dates and times for our street collections with a request to leave items on the doorstep ready for pick-up."



CLEAR OUT THE CLUTTER

Swaffham Lions – raised £820 so far

Idea: Posting unwanted items for sale on Facebook Marketplace, which is free and easy to use.

Club comment: "We've sold a piano, a rowing machine, golf clubs, books and carpets – simply by posting a photograph, the price and other details, then arranging collection or delivery."



The Great #Woky Pub Quiz!

WORLDWIDE PUB QUIZ

Wokingham Lions – raised £4,000 in 14 weeks

Idea: Taking a popular weekly pub quiz online during lockdown attracted over 250 teams from across the UK, as well as New Zealand, Sweden, Singapore, Canada, Portugal and the USA.

Club comment: "Friends and families formed virtual teams and had great fun taking part in the live streamed quiz – which is continuing once a month now. The money raised has been donated to Wokingham Borough Community Hub enabling them to make 4,500 food parcels."

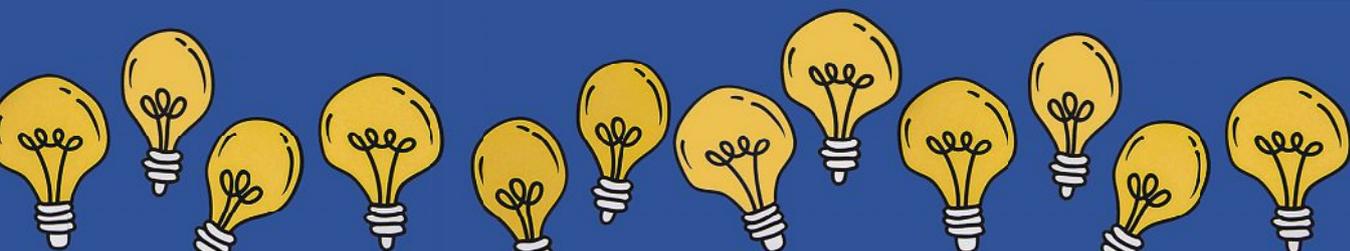
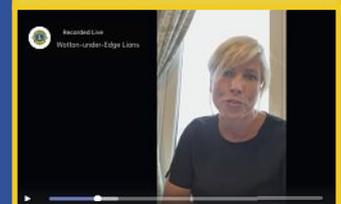


ONLINE WEEKLY MEAT DRAW

Wotton under Edge Lions – boosted profit from £30-£50 to £110 a week

Idea: Live stream announcement on Facebook of the results of a weekly draw of three joints of meat from a local farm shop, previously held in a local pub.

Club comment: "Entry for the draw was run in five week cycles, reducing the costs to handle payments through PayPal. We attracted more entries and increased our profit as a result."



Adding a modern twist to fundraising marketing and money management

FUNDRAISING MARKETING

Earn from auction and retail sites

Facebook Marketplace: an easy choice for Lions clubs to promote donated or used items for sale, for free.

eBay for Charity: lots of ways for Lions clubs to benefit from shopping, selling and donating - with £160 million raised in the UK.

Set up an online retail site: to sell crafts, books and other items - such as Amazon, Abebooks, Shopify, Etsy, or Craft, Craft, and More Craft.

Share eye catching social media images

1. Use Canva - to create images ready to post for different social media channels.
2. Choose Pinterest, Instagram, Twitter and Facebook.
3. Add hashtags for popular search terms.
4. Schedule and post.

MONEY MANAGEMENT

Lions clubs can replace income from street collections and other direct fundraising with various online and mobile options.

Micro-donations: Lions clubs can work with retailers to raise small donations from shoppers using pennies.org.uk.

Donate and giving sites: for example, JustGiving, gofundme and CAF Donate. Remember to review platform fees and payment terms, set fundraising targets and promote using social media channels.

Text to give: Mobile phone donations are a modern option with services such as donr and Donate.

Card readers: Take advantage of secure contactless payments through a smartphone, tablet or sales device from providers including: SumUp, iZettle and Square.

Pennies!

gofundme

CAF

JustGiving



AbeBooks



facebook Top Choice for Lions

See www.lionsclubs.co for more information on fundraising marketing and money management – including examples from Lions Clubs in the British Isles.

The fundraising tools and donation options offered by Facebook make it the top choice channel for Lions clubs. It is a favourite for promoting events and activities to local communities and interest groups.

Plus it's a powerful way to attract volunteers and new members. Don't forget to encourage and respond to comments and messages.

Use this checklist to cover all the options it offers:

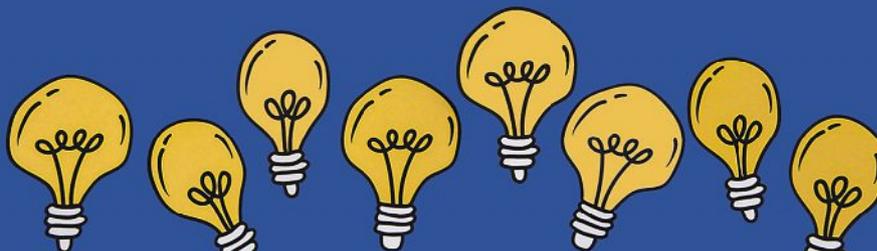
- Design your cover photo to promote your event or fundraiser.
- Use the event feature to let followers know what's on.
- Plan a schedule of posts - increasing frequency at key times.
- Focus on videos and images - go live to add excitement.
- Allocate a small budget to pay to boost posts.
- Include donate buttons.
- Build a presence on local and interest group pages.
- Check out Facebook Marketplace to sell merchandise.



amazon



shopify



CHRISTMAS IS COMING

Autumn and Winter months for Lions in the British Isles are times of tradition. Seasonable celebrations are a chance to have fun, entertain local communities and raise funds to support those in need.

Traditions provide a rhythm to life. Their familiarity is comforting when we look back with fondness and look forward in anticipation.

The service that Lions provide in hundreds of local communities around the British Isles is more vital than ever. This year, however, many of our treasured traditions will need to change. Some activities can be reinvented, or if they have to be postponed, let's create new traditions.

Like the Elf on the Shelf – a new favourite tradition in thousands of families – Lions clubs are looking at different ways to plan projects, prepare to help others and pop up across the world over the holiday season.



Elves are Santa's helpers who come from the North Pole to help him plan for the holidays and prepare a list of who has been naughty or nice. The elves arrive by surprise and watch from a shelf. At night they report to Santa's workshop. Early the next morning, they appear in new places in the home, waiting to be found by excited children. Some elves are super-creative and share their antics on social media. When their work is done, the elves go home to help Santa and the reindeers load up the sleigh on Christmas Eve. Listen carefully and you'll hear their joyful giggles and Santa's happy ho! ho! ho! Follow Lions Clubs British Isles on Facebook during December to spot our special elves each day.



Magical Christmas moments

Lions clubs add seasonal sparkle to local communities at Christmas in many ways. Here are some examples of what people can do:

- ★ Choose a Christmas tree at the Dumfries Lions annual sale.
- ★ Bid for a sweet treat at the Melton Mowbray Lions charity bake off auction.
- ★ Order one of two 2021 calendars produced by Newport Pagnell & Olney Lions featuring work by local artist, David Purvis.
- ★ Check in for movie memories at Pocklington Lions drive-in cinema.

For further details of these and other seasonal stories, visit the Lions Clubs British Isles website and social media pages.

Making Christmas magical

Lions clubs serve their local communities at Christmas in many ways. Here are some examples of how they make a difference:

- ★ Luxury gift bags given to patients and carers at Hospice of the Good Shepherd thanks to Chester Lions.
- ★ Ironbridge and Severn Gorge Lions donate non-perishables to those in need from the '100 bag challenge'.
- ★ In partnership with World Literacy Foundation, Lions of Newbury pack and distribute books for children.
- ★ Families are supported from an annual 'children in need' appeal by Isle of Man Lions.



Lions clubs acknowledging acts of kindness shown within their local communities.

Homemade meals delivered in Kenilworth

Molly Bufton-Stears used skills she had developed during a project placement in Zanzibar last year to set up 'Molly's Meals'. Molly began cooking fresh hot meals daily and delivering them free to anyone within the local community through the pandemic who needed them. Fresh food has been donated from local restaurants, shops and businesses with grants from Kenilworth Lions. Molly now has a team of volunteers to help.

Making life easier and cleaner for Robert

Earlier in the summer, Spalding Lion, Eileen Robson often met Robert when she took her daily exercise in the park. Robert was there every day with his bag and gloves (supervised by his mum) collecting the rubbish to make the park tidier. He told Lion Eileen it was soon his birthday and he really hoped he would get a litter picker.

So how could they refuse? Robert was thrilled to get his own litter picker from Spalding Lions for all his hard work in the community.

Comfort and care at Launceston

The Lions Club of Launceston donated cuddly teddies to Launceston Ambulance Station. The teddies will be given to comfort children during their travel by ambulance to Plymouth hospital.

The club wanted to recognise the ambulance station crew for their support to the community during these difficult months.

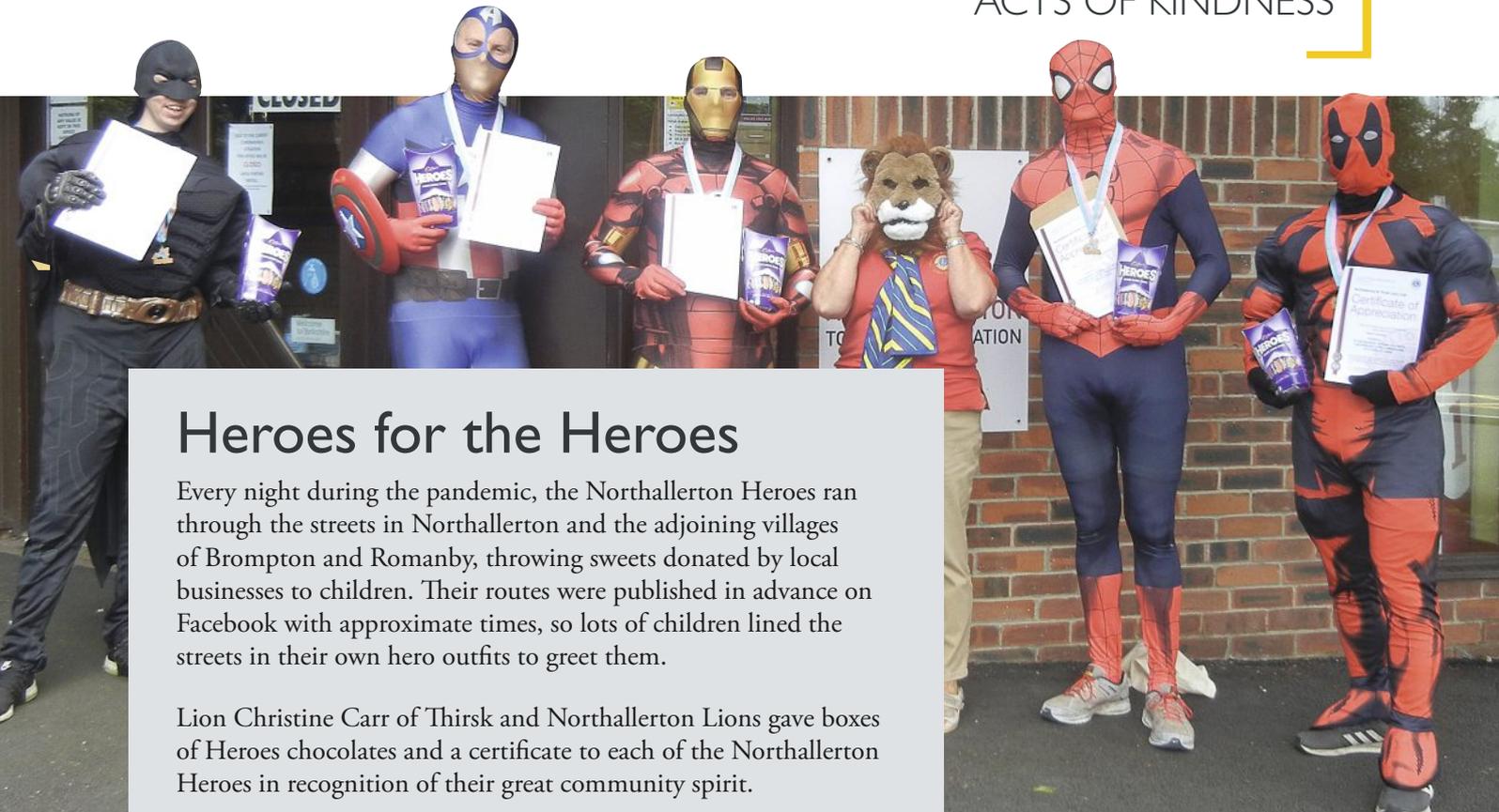


PHOTO: AMBULANCE CREW AT LAUNCESTON WITH THE TEDDIES AND THEIR CERTIFICATE OF APPRECIATION

Newbury Lions Club thank Joyce

The Lions Club of Newbury were delighted to be able to present a Certificate of Appreciation to Joyce Lewis of Thatcham. Joyce befriended many local elderly people keeping in touch over the phone, ensuring any of their needs were met and that they haven't felt isolated.





Heroes for the Heroes

Every night during the pandemic, the Northallerton Heroes ran through the streets in Northallerton and the adjoining villages of Brompton and Romanby, throwing sweets donated by local businesses to children. Their routes were published in advance on Facebook with approximate times, so lots of children lined the streets in their own hero outfits to greet them.

Lion Christine Carr of Thirsk and Northallerton Lions gave boxes of Heroes chocolates and a certificate to each of the Northallerton Heroes in recognition of their great community spirit.

PHOTO: CHRISTINE AND HER 'HEROES'

Southam Lions collaborate with local firms to supply hand sanitisers to schools

Southam Lions recognised that there was an increasing demand for hand sanitisers from schools, but would be a sizeable cost on their already stretched budgets. Peter Guy, Club Secretary, approached two local firms for their help. Cemax donated 100 litres of hand sanitiser they manufacture and Ivopak donated 1,100 bottles. Cemax and Ivopak have been recognised by the club for their generosity to support the local community.

PHOTO: LIONS PETER GUY AND BEN WILDE WITH THE BOXES OF HAND SANITISER READY TO GO INTO LOCAL SCHOOLS



NEXT ISSUE



The LION

Spring Issue

Published February 2021

To contribute stories, feature ideas and photographs,
email: Lion.editor@lionsclubs.co

The next issue of the LION Magazine focuses on food service initiatives, hunger projects, local community retail and catering, cookery, produce, gardening, farming and more.

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Quarter page	£190.00	£161.50

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Advertise in the LION

3

Issues a year

The LION Magazine is posted to the homes of individual members of Lions Clubs British Isles, and passed onto friends, family and local organisations in 600 communities.

As well as a print circulation of 11,000 copies – giving an ABC1 readership in excess of 30,000 – the LION is available as an app, produced in digital flip format, as a download pdf, and published on Lions Clubs British Isles' social media and websites.

11,000

circulation

The established loyal readership has an extensive range of interests, and includes families, city dwellers, affluent retirees, young professionals and business owners. Readers have a track record for supporting advertisers, and welcoming exclusive offers.

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Suggested General Guidelines for Lions Santa Sleigh Events under COVID-19 Conditions and Restrictions

1. Santa's Sleigh provides both a major fundraising activity for most Lions Clubs and a very much enjoyed seasonal family activity for the communities which we serve. This note is not a definitive or compulsory document, but it has been produced in response to the many requests for guidance from Clubs on this matter, and in response to requests to some Clubs by local authorities when considering a collections licence for a document to show that Lions Clubs have addressed the safe operation of Santa's Sleigh under COVID-19 regulations. The suggestions made are for each Club to consider and adopt as they consider appropriate, with Clubs being mindful of the legal penalties which can apply to individuals and Clubs should the legislation on gatherings be breached. Every Club is autonomous and is responsible for taking decisions on how they operate and their compliance with national and local regulations.

NB: Clubs should please check the websites of the devolved national governments and local authority websites covering your own area regularly, as the official regulations and recommendations change on a frequent basis.

2. Please take these notes in the spirit in which they are offered, as no exemption has been secured for Lions fundraising events and activities from the overriding governmental regulations on the number of persons gathering. The general maximum is for 6 persons gathering for any purpose indoors and outdoors (but with a higher number permitted outdoors in Wales), and with no contact or interaction permitted between different groups of 6. On that basis, whether inside or outside, a maximum of 6 persons can be with Santa's Sleigh at any one time - including Santa! Social distancing regulations should always be observed, which means that no member of the public or Lion should come within 2 metres of another person (or 1 metre plus in England, if 2 metres is not possible) - including Santa - and that the contact details of all Lions and helpers should be recorded in advance and retained for Track and Trace purposes.

3. There are typically 2 scenarios for Santa Sleighs:

Either A) a static float and collection typically at a supermarket or garden centre with Lions holding collecting buckets, or B) a mobile float with a vehicle towing the Santa Sleigh on a trailer around an advertised route and Lions or helpers collecting funds from the public into collecting buckets during that route.

For both static and mobile sleighs, the relevant permissions from the owners and local authority licences if applicable should be obtained, and a detailed written Risk Assessment for insurance purposes must be completed. Social distancing should be enforced and Lions and helpers, including Santa, should not have close contact with the public, including not having children placed on Santa's sleigh for photographs or to whisper the contents of their Santa letter to him. The maximum of 6 persons gathering (except where specifically permitted, such as outdoors in Wales) should be applied, with Santa and the Lion 'elves' counting towards that figure.

SANITISING COSTUMES AND SANTA'S SLEIGH

The costumes worn by Santa and Lion helpers should not be passed from person to person without being washed and sanitised, each and every time between wearers. Every Santa must have their own allocated beard for which they are responsible and which they retain and sanitise for their own use only, and the sleigh should be sanitised by wiping with anti-bacterial wipes at least every hour. The wearing of masks should be complied with by all Lions taking part where appropriate and where required, and regular hand sanitising protocols should be undertaken.

GIFTS

If small gifts of sweets or other gifts are given to children visiting the sleigh, these should be offered as sealed packets on a socially distanced basis without close contact.

4. **MONEY**

Ideally donations should be accepted by card reader which should be the responsibility of a single designated Lion for each session, (and fully sanitised between each donation by each user). Cash donations should be collected in sealed closed buckets placed at least 2 metres from the Lion responsible for each bucket.

In addition to the COVID-19 safety regulations, the long standing financial and legal regulations of the Charities Commission and Fundraising Regulator require charitable cash donations to be placed in sealed containers by the member of the public making the donation, and collecting receptacles to be sealed and opened and counted under specified conditions, so the sealed collection buckets should be collected at the end of each session and isolated and secured for counting. The World Health organisation acknowledges that there is a chance of transmission of COVID-19 virus from bank notes and coinage, so it is recommended that each separately isolated collection bucket should be labelled with a time and date and then quarantined in a secure place for 72 hours before being opened and counted. Cash, once counted, should be bagged and deposited with the bank in full accordance with the banks' COVID-19 protocols for accepting deposits of coinage and bank notes.

NB: Quarantined collection buckets waiting to be counted should be stored at normal room temperature and should not be stored at less than 5 degrees centigrade, as it is understood that the virus remains dormant but still infectious for an extended period of time at very low temperatures.

We hope that these notes are useful and that everyone can find a safe and legal way to bring Santa on his Lions Sleigh to the many children who will be eagerly waiting for him!

With our very best wishes to everyone for a safe and enjoyable Santa's Sleigh activity.

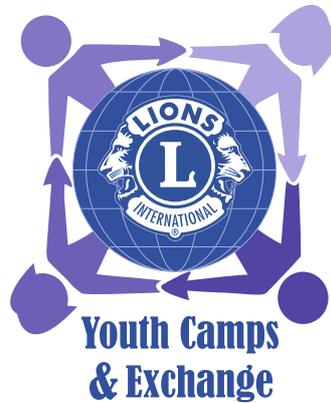
Lion Heather Jeavons and Lion Stu Young
heatherjeavons@lionsclubs.co.uk
stuyoung@lionsclubs.co.uk

Club twinning



In March 1950, Windsor Downtown Lions of Ontario sponsored London Host Lions to become the first chartered Lions club in the British Isles. In turn, the club sponsored seven local Lions clubs and twinned with six others. It began twinning in 1963 with the Lions of Paris de Doyen de France and its most recent agreement was with Viareggio Versilia Host Lions of Italy in 2000.

Many Lions club members develop long-lasting bonds of friendship and enjoy participating in social visits with their twin. In 2019, Havant Lions Club held a weekend of celebrations in Normandy with Lions club Valle D'or, France, its twinning club of 50 years.



Lions Youth Exchange programme began in 1961, after Lions Clubs International recognised the benefits of club twinning.

The project gives young people (aged 16-21) a chance to travel to international destinations as 'ambassadors of goodwill'. Over the past 60 years, Lions members and their families have hosted thousands of young people in this unique cultural learning opportunity. Exchanges typically last for four to six weeks and offer first-hand experience of a different culture, lifestyle and local customs. The programme encourages young people to share their own culture, experience a new one, and on returning, share their learning to promote international understanding.

Lions International Youth Camps last one to two weeks and host 30-60 young people from around the world. They are operated voluntarily by a host Lions club, district or multiple district.

Fact File

Twinning within Lions, is when two or more clubs or districts from different countries enter a formal agreement of friendship and cooperation. This fulfils two of Lions key goals:

- To create and foster a spirit of understanding among people of the world, and
- To unite clubs in the bonds of friendship, good fellowship and mutual understanding.

Members benefit from the chance to learn more about how Lions work in different places. If possible, twinned clubs make exchange visits or work on joint projects, which may include mutual support for international Lions initiatives.

The idea of twinning has a long history. It is reported that the German city, Paderborn and Le Mans in France twinned in 836.

The practice became common in the 1950s, when formal links were sought between citizens of towns and cities in the British Isles and throughout Europe.

These geographical relationships often led to twinning between Lions clubs. For example, Great Yarmouth in Norfolk is twinned with Rambouillet in France, and the two town's Lions clubs have been twinned for over 40 years.

District twinning

North Sea Lions (NSL) is a twinning alliance between 10 districts from four countries bordering the North Sea: England, Denmark, the Netherlands and Germany. It encompasses around 750 clubs. To celebrate its 40th year, NSL has adopted a project in collaboration with Lions Club Mwanza in Northern Tanzania. This will construct a new ward for 45 male patients at the Heri Village Hospital in Munalilla near Kigoma.



For further information on Lions twinning initiatives, including the Youth Exchange programme and International Youth Camps, visit www.lionsclubs.co.

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THE LION MAGAZINE [British Edition]

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Feature ideas, articles and photographs proposed for future issues should be of interest to the majority of readers, who include Lions and members of the public. Please provide information about the story and who is involved, as well as relevant details such as location and dates. Include a contact name and phone number. Remember that any photographs need to be eye-catching and of a high standard. Confirm you have permission for these to be published. Thank you.

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NEW MEMBERS

Lions serve
with purpose
and values



Kindness in action

Alongside their local service focus, Lions get involved with five common causes: diabetes, vision, hunger, environment, and childhood cancer.

Global force for good

With more volunteers in more places than any other service organisation, Lions step forward to tackle local community challenges wherever they occur.

Connect with others

Join us to raise funds and help others with integrity, enthusiasm, innovation and creativity to achieve positive results through friendship and teamwork.

Living our promise

By being open to change, Lions continue to be respected and trusted to meet the evolving needs of those requiring support in local communities.



#JoinUs
#LionsGetInvolved
#StepForward
#OpentoChange

 IMAGE CREDIT: FREEPIK.COM



“It's great to be able to give something back to my local area.”

Phil Davidson, Norfolk Broads Lions

“I have family members who are Lions, so I knew a bit of what's involved. Having helped with the sleigh and attended a couple of meetings, I thought joining Lions would be something I'd enjoy. It's great to be able to give something back to my local area. I've already made new friends and it's brilliant to be part of something.”

LIONS FAMILY, FRIENDS,

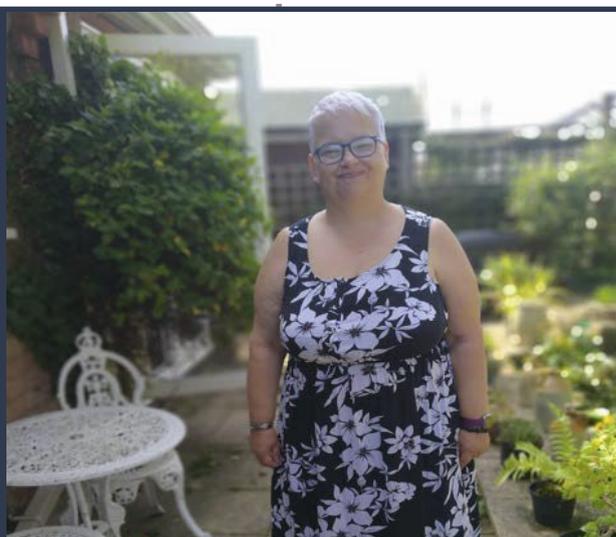
A third of Lions clubs in the British Isles have welcomed at least one new becoming friends and getting involved in serving local communities

Here four new members share their stories

“My grandmother has been to lunches hosted by Shepshed Lions and thoroughly enjoyed herself. After listening to her, I volunteered at the lunch and from that decided to join. We raise funds to be able to make a difference to peoples' lives. I like how Lions is like an extended family who you can call in times of adversity.”

“Lions is like an extended family you can call in times of adversity.”

Lisa Nielsen-Waldron, Shepshed Lions



“I always want to help others who need it.”

Hong Bui, Witney Lions



“My husband, who has been a member of Lions for more than 30 years, encouraged me to join. I always want to help others who need it and I had been a volunteer for different organisations for years in my home country, Vietnam. I believe everybody has compassion in their hearts and joining Lions awakens that.”

AND COMMUNITY

member this year – with over 500 members joining our family, in the cities, towns and villages where we live and work.

of why they chose to join Lions.

“I’ve been involved with Lions since I was about 10, helping at events with my father and grandfather. It is hugely important for the younger generation to join Lions. I really enjoy the social side of Lions, keeping in touch via Zoom meetings and making a difference in the community. This is really rewarding.”

“It's hugely important for the younger generation to join Lions”

Isaac Stares, Littleport Lions



Welcome new Lions members

All members of Lions Clubs of the British Isles share a commitment to serve their local communities.

ACCRINGTON
Donna Lawrenson

ALLENDALE
Anthony Johnson
Ute Johnson

ALTON
Frances Parris
Karen Charman
Peter Johnson

BALSALL COMMON
Chris Elgar
Fiona Howes
Jane Parker

BEXLEY SIDCUP
Arun Sharma

BIRMINGHAM ACOCKS GREEN
Catherine Wagg

BIRMINGHAM CHINATOWN
James Wong

BLANDFORD AND DISTRICT
Richard Jones

BRAINTREE
Mark Walton
Mitchell Darkins

BRAMLEY AND WICKERSLEY
Harry Blackham
Kevin Chalk

BRIGHOUSE AND DISTRICT
Kathryn Heylings

BRISTOL BRUNEL
Lucy Birch

BUDLEIGH SALTERTON
Graham Burch
John Shaw
Natasha Gibbons

BURY ST. EDMUNDS
Rebecca Bayliss
Tony Bayliss

CANTERBURY
Paramjeet Krishan

**NEW CLUB: CENTRAL WEST
BRITISH ISLES 2020 VIRTUAL**
Ann-Marie Heino
Belinda Sims
Bill Fraser
Chrystal Murphy-Smith
David Hughes
Hannah Davies
Helen Buckler
Janet Long
Julie Bevan
Karen Prentice
Layla Murphy-Plant
Monica Hughes
Paul Buckler
Paula Brampton
Pete Brampton
Rifaqat Nadeem
Stephen Johnson
Tracey Saunders

CHESTER
Owen Murray
Taryn Mc Dade

CRANLEIGH AND DISTRICT
Brian Ridout
Howard Barratt
Mark Matthews

CREDITON AND DISTRICT
Albert Jewell

DEAL AND WALMER
Soeren Keil

DONCASTER
Lee Pitcher

DONCASTER WENT VALLEY
Paula Williams

DUMBARTON
Fiona Eadie

**EAST ANGLIA CENTENNIAL
100 CHAMPIONS**
Gregory Sylvester
Ian Harper
Lyn Dumbleton
Matthew Dodds
Niall Guite

EAST GRINSTEAD
Anthony Hardisty
Brendan Joyce
Jillian Pyper
Stephen Ellis

EDGWARE
Anil Rajani
Kash Jani

**EDWINSTOWE AND THE
DUKERIES**
Hazel Whitlam

ELMET
John Brettell

FARNBOROUGH
Paul Seal

FILEY
Alan Cassidy-Bishop

FOLKESTONE
Martin Thorpe
Sandra Marshall

FOREST OF DEAN
Benna Harper
Martyn Worgan
Rebecca Fenner-Evans
Titot Prayoga

FROME
Judy Chant

GARFORTH AND DISTRICT
Kirsty Russell

 IMAGE CREDIT: FREEPIK.COM

NEW MEMBERS

MARCH

James Martin

MORLEY AND DISTRICT

Daniel Frank

NORFOLK BROADS

Chris Sparrow
Mark Lovesy
Nathan Spademan
Phil Davidson

NORWICH WEST

Paul Dennis

NOTTINGHAM WEST

Anvesh Prasad
Chandan Sharma
Shrenik Parmar

PADSTOW AND DISTRICT

Gareth Crawley
Georgina Middleton
Geraldine Tutton
Lisa Tutton
Tim Tutton

REDBRIDGE CENTENNIAL

Surinder Kumar

REDDITCH

Jan Jennings
Jeff Jennings

RETFORD

Lorraine Carrington

ROMFORD

Irene Wellman

ROTTINGDEAN AND SALTDEAN

John Davies
Mark Bayliss

RUTLAND

Carl Silvester

SANDWELL

Tom Murphy

SHEPshed

Lisa Nielsen-Waldron

SOUTH MANCHESTER

Sharon Swann

SOUTHAM

Gill fenton
John fenton
Kim Kircali
Laura Constable
Sara Hudson
Sertac Kircali

STONEHAVEN AND DISTRICT

Stan Schofield

SUDBURY

Jagdish Mehta

SWALE

Susan Gent

TONBRIDGE

Dame Kelly Holmes

UTTOXETER

Christian Jones
Colette Wain

WALTHAM FOREST

Ariba Sheikh

WANSTEAD AND WOODFORD

Jaivishty Wadhawan
Jaspreet Singh Patti
Vipul Jyoti

WELLS SOMERSET

Eve Loring

WHITBY DISTRICT

John Halton
Paul Freestone
Robert Bennett
Sandra Turner
Shirley Smith

WOOLWICH AND GREENWICH

Muhammad Khan

WORCESTER WORCS

Aimi Price
Helen Digger
John Buckley

WOTTON UNDER EDGE

Ciara Harding

WREXHAM MAELOR

Gareth Marriott

YARM DISTRICT

Colin Gallafant

HASTINGS

David Luck

HEMEL HEMPSTEAD

Martin Crowhurst
Pauline Crowhurst

HETHERSETT DISTRICT

Victor Rayward-Smith

HORLEY

Paul Nathan

ISLE OF WIGHT RYDE

James Munro
Roneen Munro

IVYBRIDGE

Jodie Ward
Suzanne Heffernan

KENILWORTH

Gerard Condon
Ken Burgess

LECHLADE AND DISTRICT

Alick Kitchin

LEIGH

Paula Borland

LITTLEHAMPTON DISTRICT

Paul Joseph

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Angie O'Grady
Janet Jones
Joel Thomas
Michael Woodyatt

LONDON HENDON

Amit Vaswani

LOUTH DISTRICT

Jeff Fieldsend

MACCLESFIELD AND DISTRICT

Janet Keates

Now is the time to come together.

It has been the honor of a lifetime to serve as the 103rd International President of Lions Clubs International. Over the past year, I experienced the overwhelming good Lions delivered to over 275 million people—more than ever before. Though I have been a Lion myself for over 40 years, it has been truly humbling to see the innovative and diverse ways our clubs serve their local communities around the world.

My experiences as International President have reminded me of just how critical our service is to people everywhere and the incredible contribution it's making to our future. And while the past year has brought with it great highs, the world, as we all know, has experienced many changes. New global challenges have emerged, impacting our everyday lives and our ability to work, play, communicate and serve in the ways we've always done.

In the face of these new challenges, Lions have responded like they always have: with kindness, passion and conviction, lifting up others through our diversity of service. I'm so proud of all our members.

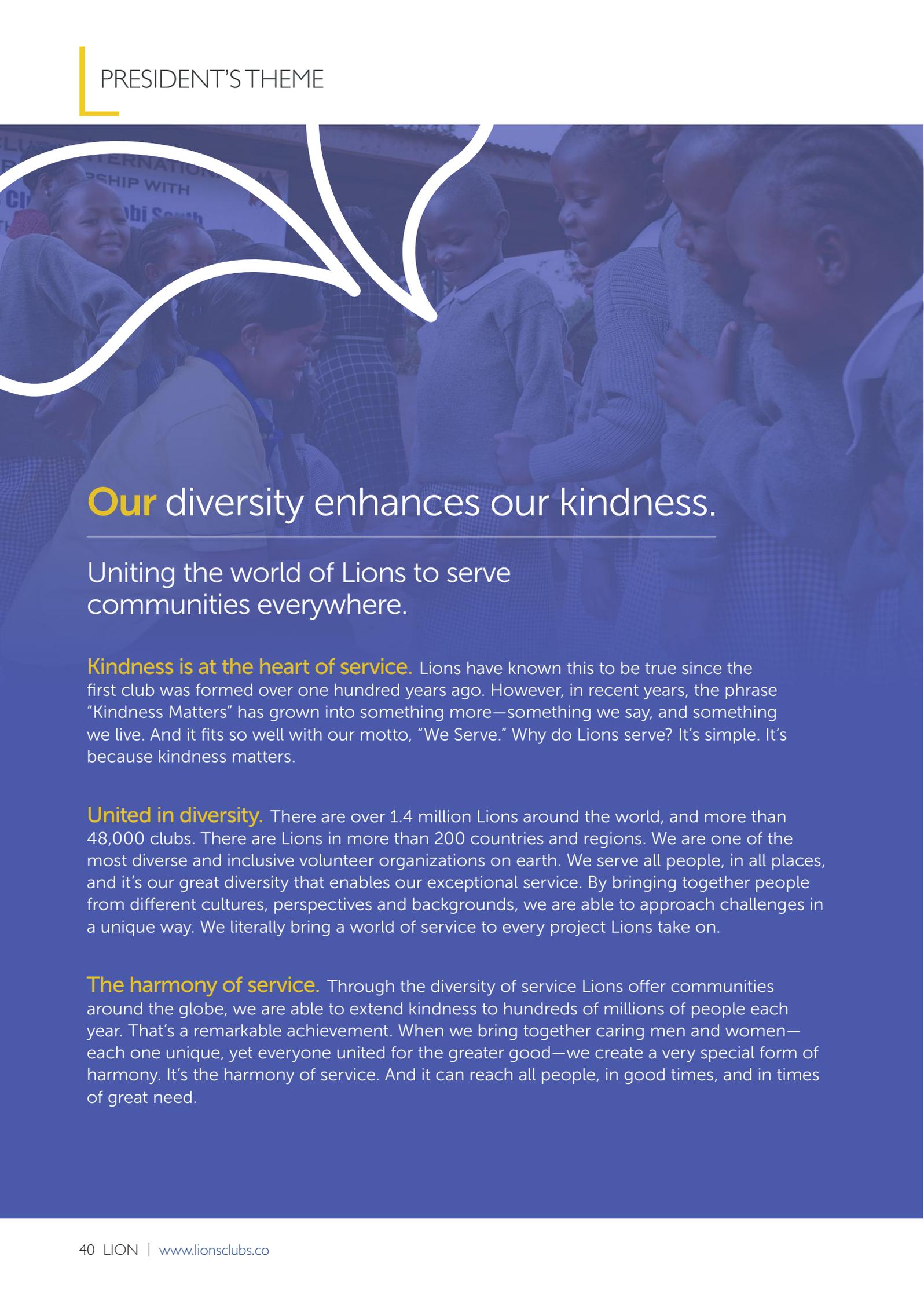
In this new Lions year, I've been asked to serve another term as International President. I am honored to continue leading us through this changing landscape, and I'm grateful for the trust you've placed in me. Yet, it is the trust I have in each and every Lion that gives me hope and confidence in our ability to lead, to safely serve and to restore hope to the world in this historic moment.

Thank you all,

Jung-Yul Choi

Dr. Jung-Yul Choi





Our diversity enhances our kindness.

Uniting the world of Lions to serve communities everywhere.

Kindness is at the heart of service. Lions have known this to be true since the first club was formed over one hundred years ago. However, in recent years, the phrase “Kindness Matters” has grown into something more—something we say, and something we live. And it fits so well with our motto, “We Serve.” Why do Lions serve? It’s simple. It’s because kindness matters.

United in diversity. There are over 1.4 million Lions around the world, and more than 48,000 clubs. There are Lions in more than 200 countries and regions. We are one of the most diverse and inclusive volunteer organizations on earth. We serve all people, in all places, and it’s our great diversity that enables our exceptional service. By bringing together people from different cultures, perspectives and backgrounds, we are able to approach challenges in a unique way. We literally bring a world of service to every project Lions take on.

The harmony of service. Through the diversity of service Lions offer communities around the globe, we are able to extend kindness to hundreds of millions of people each year. That’s a remarkable achievement. When we bring together caring men and women—each one unique, yet everyone united for the greater good—we create a very special form of harmony. It’s the harmony of service. And it can reach all people, in good times, and in times of great need.

Serving our world safely.

Our 2020-2021 Global Priorities

Our global, and local, causes

Lions clubs are built to serve their local communities. They depend on us to meet many local needs, and those needs are growing and changing due to the unique challenges we're facing. We will continue to serve local needs, and we will also continue to build momentum around our global causes. We will provide clubs with resources, assistance and tools to serve both locally and globally through the Global Action Team and Lions Clubs International.

Campaign 100

This year, we will continue to support Lions Clubs International Foundation (LCIF) and Campaign 100, our effort to raise \$US300 million to empower the service of Lions. We are extending the Campaign through June 2022 due to the global challenges we're facing. Your generosity will help ensure that Lions have access to funding to take on more substantial projects in their communities. Giving is just another way of serving, so put your generosity into action by supporting this campaign that is supporting your service.

Storytelling

Storytelling brings your service to life. This year, it is critical for Lions to share the stories of how we are serving in these challenging times. By utilizing social media and leveraging local media, Lions can stay

connected to their communities while promoting their clubs. Storytelling can inspire your community, and the caring men and women who are looking for an opportunity to serve.

Healthy Clubs

Club health is still so important, even if it looks different today than it has in the past. Today, a healthy club is finding ways to serve safely, and getting as many members involved as possible. A healthy club is still holding meetings, but they're doing it virtually. A healthy club is engaging members through emails, social media and friendly check-ins. We will return to the incredible hands-on service that we are known for, and love. But until then, we need to create a great club experience now that makes all members feel invested and truly part of the club so we are ready to serve today and tomorrow.



SIERRA LEONE READY FOR COVID-19 THANKS TO PAST LCIF SUPPORT

By Jamie Weber, LCIF



PHOTO: KOIDU GOVERNMENT HOSPITAL OUTPATIENTS' DEPARTMENT

When news of COVID-19 broke, hospital workers in Sierra Leone recalled the horrors of the Ebola virus between 2014 and 2016. It was responsible for the loss of nearly 4,000 lives, including seven percent of the country's healthcare workers. Fortunately, this time they felt prepared, thanks to past LCIF support.

In response to the Ebola outbreak, designated funds – raised primarily from Lions across Europe – enabled Lions Clubs International Foundation (LCIF) to donate US\$244,068 to the nonprofit organisation, Partners in Health (PIH). With LCIF's support, PIH was able to renovate the triage area at Koidu Government Hospital and construct an emergency isolation building.

LCIF's support also improved infection control by funding an industrial incinerator and a laundry department. In addition, professional development training was organised for the hospital's Environmental Health Team. Its members are vital to the safety and functionality of the hospital, especially during infectious outbreaks.

"A once shuttered facility and a mistrusted health system now provides high-quality care where it didn't exist," says Jourdan McGinn, of PIH who is Director of Policy and Partnerships in Sierra Leone. "LCIF played – and continues to play – a large role."

LCIF's support created a sustainable infrastructure that was ready to respond and provide the proper treatment for COVID-19 patients in the hospital.



PHOTO: KOIDU GOVERNMENT HOSPITAL'S EMERGENCY WARD

LCIF would like to thank Lions and local communities across the British Isles for their generous donations to COVID-19 relief efforts. As of 28 March 2020, LCIF had awarded more than US\$4.1 million in COVID-19 grants enabling Lions clubs around the world to donate PPE and medical supplies where they are most needed to protect local communities through the pandemic. To find out more and make a donation to support continued COVID-19 relief efforts, please visit: lionsclubs.org/covid-19

Sources: <https://www.afro.who.int/news/statement-end-ebola-outbreak-sierra-leone>
<https://www.cdc.gov/vhf/ebola/history/2014-2016-outbreak/cost-of-ebola.html>

In Memoriam



Lions Clubs International

MD105 British Isles

Lions Clubs of the British Isles rememâr the Lions memârs who made a commitment to serve their local communities, we honour their memory.

Obituaries: A Celebration of Life

BERNTHAL: Lion Tony
Canterbury Lions Club

BOTTERMAN: Lion John
Tonbridge Lions Club

BRENCH: Lion Graham
Huntington Grafham Water Lions Club

BRIDGE: Lion Bob
Winterton and District Lions Club

CARVER: Lion Roger
Plymouth Lions Club

COOPER: Lion Barry Cooper
Macclesfield Lions Club

COWELL: Lion Richard
Chichester Lions Club

COXON: Lion Dennis
Loughborough Lions Club

CROSS: Lion Norman
St Austell Lions Club

DADA: Lion Mohamed Amin
Bradford Central Lions Club

EVANS: Lion Ted
Vale of Belvoir Lions Club

FROST: Lion John
Watford Lions Club

GIBSON: Lion Douglas
Tynedale Lions Club

GILL: Lion Joginder Kaur
Watford Lions Club

GODDEN: Lion James
Gillingham Mere and Shaftesbury Lions Club

GRATTON: Lion Mike
Stoke on Trent Lions Club

HACKER: Lion Mike
Barnstaple Lions Club

HALL: Lion Ken
Warwick Lions Club

HOLMES: Lion Marianne
Selby District Lions Club

HUTSON: Lion Denys
Hayward's Heath Lions Club

JACKSON: Lion Rosemary
Highworth and District Lions Club

JAMES: Lion Don
East Grinstead Lions Club

JONES: Lion Hugh Trayton
Ormskirk and Maghull Lions Club

JONES: Lion Captain John
Anglesey Lions Club

JONES: Lion Tony
Shakespeare Lions Club

JONES: Lion Elaine
Beaumaris Menai Aethwy Lions Club

KAYE: Lion Gerald
Prestwich Lions Club

LATTER: Lion Alan
Tenterden Lions Club

LEAN: Lion Adrian
Looe Lions Club

LOGUE: Lion Tony
Stowmarket and District Lions Club

MAIN: Lion Gill
Hart Lions Club

MARRIOTT: Lion Martin
Birkenhead Lions Club

MASON: Lion John
Selsey Lions Club

MASTERS: Lion Alan
Buxton and District Lions Club

MITCHELL: Lion Peter
Dartford Lions Club

MITTEN: Lion Robert
Darlington Lions Club

NEAVES: Lion Les
Canterbury Lions Club

O'DRISCOLL: Lion Rita
Middle Marches Lions Club

PARR: Lion Stephen
Tetbury Lions Club

PARRATT: Lion Dennis
Chipping Sodbury Lions Club

PARSONS: Lion Alan
Liskeard Lions Club

PATEL: Lion Jayantibhai H
Greenford Willowtree Lions Club

PETRIE: Lion David
Loddon Valley Lions Club

POUPARD: Lion Julian
Thanet Lions Club

POVEY: Lion Alec
Tickhill and District Lions Club

RIPLEY: Lion Peter
Gravesend Lions Club

RODD: Lion George
Barnstaple Lions Club

ROGERSON: Lion Rowland
Haltemprice Lions Club

SANGER: Lion Malcolm
Chepstow and Caldicot Lions Club

SCLATER: Lion Nelson
Crofton Lion Club

TALBOT: Lion John William
Blandford and District Lions Club

TACHELL: Lion Shirley
Bournemouth and Christchurch Lions Club

TRANT: Robert Edward
Maidenhead Lions Club

WESTBY: Lion Roger
Caterham, Oxted and Godstone Lions Club

WHEATLEY: Lion Bob
Fishguard and Goodwick Lions Club

WHITWORTH: Lion Paul
Sleaford and District Lions Club

WOODRUFF: Lion Margaret
Great Yarmouth Lions Club

WORCESTER: Lion Hugo
Bristol Brunel Lions Club

Honouring the memory
and service of Lions from
MD105 British Isles



To read full obituaries go to:
<https://lionsclubs.co/In-Memoriam/>

A full listing of the Lions memârs from May 2019 to May 2020 will â displayed in a poster case within the Lions Shelter at the National Memorial Arboretum. A copy of the poster can â downloaded from:
<https://lionsclubs.co/MemârArea/knowledge/about-in-memoriam-website/>

Almoners:
Please email obituaries with photograph to: In-Memoriam@lionsclubs.co.uk

Our thoughts are with all Lions, friends, families and local communities who have lost loved ones as a result of COVID-19

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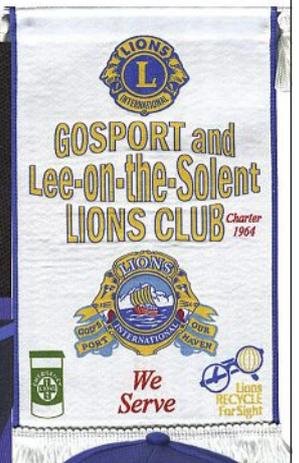


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www.libralionscharity.org

A LIONS' TALE: GIFT OF SIGHT



PHOTO: ANDREW MCCONNELL

For almost 50 years, Lions clubs across the British Isles have supported the work of the international organisation, Sightsavers, through the Lions Sight Savers Trust. Donations of over £3.9 million during this time have prevented avoidable blindness for thousands of people in Africa and Asia.

Zamurrad Bibi is one of three individuals whose stories of life-transforming cataract surgery at Sightsaver's partner hospital, LRBT in Mandra, Pakistan, were told at an exhibition in London in 2017. Photographer Andrew McConnell captured the struggles Zamurrad and her family faced after losing her sight, as well as the moment she was able to see her daughter, eight-year old Rania, again. Visit www.lionsclubs.co for further details on supporting Sightsavers.



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