

# LIONS ROAR 2024 – Programme Roadmap, Admin & Finance



**INSPIRE LOCAL  
CHILDREN**

**On Social Media @  
[#lionsandkidzroar](https://www.instagram.com/lionsandkidzroar)**

# LIONS ROAR 2024 – Onboarding, Admin, Enrolment and helping schools through to success

## Marketing and Introduction

1. Mid-February. Agree for your Club to run ROAR and help school children to dream & think big!!

2. Mid-March. Review the Programme details, contact Primary Schools and get their interest

3. April / May. Explain ROAR to schools, and gain their agreement to run the Programme

4. May / June. Ensure that School/s agree to run & fully resource the Programme

## Admin & Enrolment

5. By End-June. Collect registration information for each school on form provided for your use

6. By End-June. Forward £170 per school to your District Treasurer and Register on ROAR System (Typeform)

7. 8bi check Registration System, invoice Districts for registered schools. DTs pay 8bi invoice & in September pay MD Charities Treasurer for Programme Admin.

8. 8bi enrol 'paid for' schools on to the LIONS ROAR System, send the Teacher Pack and provide system access to schools

## Introduction, Teacher Pack & Programme Execution

9. Sept / Oct / Nov Schools & optionally Lions run ROAR Kick-Off, note, 8bi have 4 'check-ins' with schools during ROAR

10. Mid-November schools run programme, select winners, award certificates & **produce video** of the winning entry for District Finals

11. By 22<sup>nd</sup> November, District Finals completed, District Winners selected for the National Awards Day and details sent to 8bi

12. On 4<sup>th</sup> December 2024 LIONS ROAR National Zoom Awards Day – hosted by 8bi & Lions. District Winners recognised & rewarded.

# LIONS ROAR 2024 – 8billionideas and Lions Programme Follow - Up

Once the Programme is up and running from September, 8billionideas (8bi) and Lions ROAR Teams will track how things are going, 8bi have agreed to call schools as part of this process, see below the planned tracking for this year's programme.

- **2nd September - 8bi** contact schools to see if launch is planned, does the school understand what needs to be done, are there any questions about the program
- **16th September - 8bi** contact schools to see that the launch has taken place
- **29th September - 8bi** contact schools to ensure general timeliness of the progress to date. At this point 8bi will remind schools to plan to complete school finals by the recommended 15th November, and that the Video Submission Closing date is 24th November
- **1st October - 8bi** provides **MD ROAR Team** with a report identifying schools where further action may be needed
- **14th October - 8bi** check that school have planned the school final, and remind them that they can work with their local Lions Club for their finals, and remind them of the best way to shoot the video
- **20th October – District ROAR Team** check with Clubs to ensure school finals are planned or to prompt them to do so
- **12th November- District ROAR Team** check with Clubs to confirm their Finals have occurred, or are imminent, remind them that the Video Submission date closes on 24th November
- **18th November - 8bi** send **MD ROAR Team** report of videos submitted / **not submitted**
- **19th November - District ROAR Teams** check with Clubs school winner's videos have been sent or will be **imminently**

# LIONS ROAR 2024 – Onboarding, Admin, Enrolment and Payments and follow up

1. **February 7<sup>th</sup>** – The Marketing Team will run ROAR Information Evenings on Zoom for DGs, MD Officers and the ROAR Team . The sessions will start at 7-30pm and last an hour – Zoom details later in this presentation.
2. **February 12, 13, 20, and 21<sup>st</sup> and April 4 & 10<sup>th</sup> (Updates)** – The Marketing Team will run ROAR Information Evenings on Zoom for interested Lions. The sessions will start at 7-30pm and last an hour – Zoom details later in this presentation.
3. **Between February & June** – Clubs decide if they wish to sponsor schools at £170 each.
4. **Between March & July** – Clubs get schools interested and committed to the programme.
5. **Between March & end July (early September in exceptional cases)** - For each school that has agreed to run the programme Clubs send £170 to District Treasurer (DT), identifying the school / club's name etc.
6. **Between March & September** - For each 'paid for' school, clubs load information onto Registration System – confirming schools have agreed to run the programme and have been paid for.
7. **Between March & September** – On last Friday of the month 8bi invoices Districts for schools registered that month. DTs send £150 / school to 8bi, identifying schools / sponsoring club. **September** – DTs send all £20 / school to MD Charities Treasurer.
8. **Between May & September** – 8bi cross check the Registration System and where money is paid to 8bi, they send Teacher Packs to schools and Lions Clubs. For 'paid for' schools 8bi enrol schools onto the ROAR System and provide access, passwords etc. in preparation for in-school Programme Launch.
9. **Between Mid-August & Mid-September** - For any anomalies, 8bi and Lions Admin team follow up with Clubs and resolve.

# School Registration Information Typeform (on-line)

To register schools on the ROAR Registration System (Typeform) go to:

<https://8billionideas.typeform.com/ROAR2024>

The proforma below is available to assist with this data collection, you will need to enter the following:

Club Name:

Club Contact: name / phone number / email

District:

School Name:

School Contact: name / phone number / email

School Address: (this will help distinguish schools, also help with sending of prizes etc.)

Confirmation School is bought in to provide resources for programme: Y / N

Confirmation payment instructions made to Club Treasurer: Y / N and Club Reference (enter 'NIL' if not required)

Person Completing Form: name / phone number / email

Date of Completion:

# Resources to help Clubs make the best of the ROAR2024 Programme, Website & ROAR Team

- To go to the Lion ROAR website, go to:  
<https://www.lions-roar.com/>
- To see the 8billionideas ROAR introduction video, go to:  
<https://vimeo.com/912177001/e5cc59fb01?ts=0&share=copy>
- To register the school on the ROAR Registration System (Typeform) go to:  
<https://8billionideas.typeform.com/ROAR2024>
- **Contacts for clubs - programme launch:**  
Viv Diggins for Districts A, SC, SE, and SW [diggens2000@hotmail.com](mailto:diggens2000@hotmail.com)  
Steve Scall for Districts CE, CN, CW, and N [stevescall@gmail.com](mailto:stevescall@gmail.com)
- **Contacts for clubs – programme content and advice:**  
Lesley Spence for Districts A, SC, SE, and SW [lesleyspence124@yahoo.com](mailto:lesleyspence124@yahoo.com)  
Sue Denton for Districts CE, CN, CW, and N [suedenton54@hotmail.com](mailto:suedenton54@hotmail.com)
- **Contacts for clubs – admin and finance:**  
David Skinner for Districts A, SC, SE, and SW [dajskinner@hotmail.com](mailto:dajskinner@hotmail.com)  
Guch Manku for Districts CE, CN, CW, and N [guch.manku@gmail.com](mailto:guch.manku@gmail.com)

- To access resources on Lions MD105 Website, go to:  
<https://lionsclubs.co/MemberArea/knowledge/lions-roar/>
- 8billionideas Landing Page for ‘unsolicited’ or ‘directed’ parties:  
<https://page.8billionideas.com/roar-2024>

## Contacts for clubs – Primary District ROAR Officers:

District	Primary Contact	Email
A	Alastair Joel	<a href="mailto:alastairjoel@btinternet.com">alastairjoel@btinternet.com</a>
CE	Sue Denton	<a href="mailto:suedenton54@hotmail.com">suedenton54@hotmail.com</a>
CN	John Chambers	<a href="mailto:lionjohn@theoldevictorianpicturehouse.co.uk">lionjohn@theoldevictorianpicturehouse.co.uk</a>
CW	David Houghton	<a href="mailto:liondavidhoughton@gmail.com">liondavidhoughton@gmail.com</a>
N	Corinne Ashburner	<a href="mailto:lionsashburner-105ne@talktalk.net">lionsashburner-105ne@talktalk.net</a>
SC	Eric Warner	<a href="mailto:ericjwarner@outlook.com">ericjwarner@outlook.com</a>
SE	Viv Diggins	<a href="mailto:diggens2000@hotmail.com">diggens2000@hotmail.com</a>
SW	Ann Whitehouse	<a href="mailto:ann.whitehouse1910@gmail.com">ann.whitehouse1910@gmail.com</a>

# LIONS ROAR2024 – Launch Poster & Videos available on MD Website (For Lions)

The Launch Poster on the right is available from the MD Website at:

<https://lionsclubs.co/MemberArea/knowledge/lions-roar/>

In addition to this we have launched a 'trailer' video that can be viewed at:

[ROAR 2024 Trailer](#)

We have also launched an 'Intro & Overview' video that can be viewed at:

[ROAR 2024 Programme Intro & Overview](#)

Zoom Information Sessions:

**February 7<sup>th</sup>** – The Marketing Team will run ROAR Information Evening on Zoom for DGs, MD Officers and the ROAR Team. The sessions will start at 7-30pm and last an hour.

**February 12, 13, 20, and 21<sup>st</sup>** – The Marketing Team will run ROAR Information Evenings on Zoom for interested Lions. The sessions will start at 7-30pm and last an hour.

**April 4, and 10<sup>th</sup>** – ROAR Update & Information Evenings on Zoom. The sessions will start at 7-30pm and last an hour.

Zoom Link for Information Sessions:

<https://us06web.zoom.us/j/8293744613?pwd=NC9KQIR3ZkZBRmZDa0NQWVlelpQZz09&omn=88599298774>

Meeting ID: 829 374 4613 / Passcode: 154509



**LIONS ROAR**  
CHILDREN CHANGING THE WORLD

**ROAR 2024  
LAUNCH**

#lionsandkidzroar

- 134 Schools entered ROAR last year with 66 Lions Clubs involved
- 100,000 children have been engaged with the Lions ROAR Competition
- Have you seen the trailer? Visit [www.lions-roar.com/lions-clubs](http://www.lions-roar.com/lions-clubs)

**You can be part of ROAR 2024**, an exciting, innovative ideas competition for primary schools. It's an inspirational and fun learning experience for children aged 7 to 11, encouraging them to use their imagination to create 'world changing ideas', it helps them to 'think big and dream big'.

Be part of the growing number of Lions Clubs who have discovered how rewarding the ROAR programme is. Join Steve Scall and Viv Diggins on Zoom on the following dates:  
District Governors, Multiple District Officers and the ROAR Team - 7 February  
Club members - 12, 13, 20 and 21 February  
Zoom meetings - 7.15 pm for a 7.30 pm start - finishing at 8.30 pm

If you're able to attend, please send confirmation to Steve Scall [stevescall@gmail.com](mailto:stevescall@gmail.com) or Viv Diggins [diggins2000@hotmail.com](mailto:diggins2000@hotmail.com)

Join through the Zoom link below:  
<https://us06web.zoom.us/j/8293744613?pwd=NC9KQIR3ZkZBRmZDa0NQWVlelpQZz09&omn=88599298774>  
Meeting ID: 829 374 4613  
Passcode: 154509

# LIONS ROAR2024 – Posters available on MD [Website](#) (For Lions, Teachers, & Parents)

"It ties in brilliantly with our PSHE curriculum, it gave the children an opportunity to see a project through from start to finish so it was a really good chance for them to develop some of the skills they'll need in the world of work."  
Sara  
Deputy Headteacher

"All of the children were so excited about getting involved in the project. We spent at least 5 sessions working together, building the models, coming up with the ideas."  
Holly  
Class Teacher



**8billionideas**

## CHANGE THE WORLD!

THINK BIG, DREAM BIG

**WHAT IS ROAR?**  
A UK-wide competition for primary schools aiming to unlock the creative spirit in every child, by giving them the time to imagine and develop ideas that could change the world!

**WHY GET INVOLVED?**  
ROAR is teacher friendly with fully prepared lesson plans that cover a number of different areas of the curriculum, including literacy, maths, science, DT, citizenship and PSHE. Inspire your students to think big and dream big!

**WHO ARE LIONS?**  
Lions are ordinary people who do extraordinary things to help others. Globally we have more volunteers in more places than any other service club organisation.

**TO BE INVOLVED IN ROAR, PLEASE CONTACT THE LION WHO SHARED THIS WITH YOU OR YOUR LOCAL LIONS CLUB**

#lionsandkidzroar





**8billionideas**

## INSPIRE CHILDREN

THINK BIG, DREAM BIG, CHANGE THE WORLD

**WHAT IS ROAR?**  
A UK-wide competition for primary schools encouraging children to develop an idea that will change the world.

**WHY GET INVOLVED?**  
Inspire local children and help them to develop several skills including teamworking, communication and presenting, as well as promoting your club in the local community.

**WANT TO KNOW MORE?**  
Your ROAR support Lions are:  
Districts N, CW, CE, CN, contact Steve Scall - stevescall@gmail.com  
Districts A, SE, SC, SW, contact Viv Diggins - diggens2000@hotmail.com

**ROAR CONTACT AND TALK TO SCHOOLS BEFORE THE END OF JUNE PROGRAMME RUNS SEPT-DEC**

#lionsandkidzroar





**8billionideas**

## CHANGE THE WORLD!

THINK BIG, DREAM BIG

**WHAT IS ROAR?**  
It's all about having fun, coming up with an idea that might change the world. It could be about anything, as long as it has a positive impact. The only limit is your imagination!

**WHY GET INVOLVED?**  
It's an inspirational and fun learning experience, enabling children to discover how to use their imagination in exciting new ways. They learn to work in teams, develop their communication and presentation skills and boost their self-confidence.

**WHO ARE LIONS?**  
Lions are ordinary people who do extraordinary things to help others and support good causes throughout the British Isles.

**GET THINKING, GET DREAMING AND YOU MIGHT JUST CHANGE THE WORLD!**

#lionsandkidzroar




# Admin & Finance Note to Club Treasurers

Dear Club Treasurer,

## **LIONS ROAR 2024 Programme by Lions Clubs International and 8BillionIdeas**

We hope this email finds you well, a quick heads up on the **ROAR2024 Programme** that is being rolled out in your District.

The ROAR2024 Programme is aimed at serving primary school children, encouraging them to think big, create world changing ideas and then present those ideas to their schools and to their Lions Districts. There will be a National Awards Presentation that will recognise all the District Finalists. The Programme has been running in 105SE and 105CE for over 6 years and now as an MD Youth Programme we have engaged 134 in 2023, and we expect it to grow the numbers this year.

ROAR is run in conjunction with our partners, 8billionideas, and they provide the digital infrastructure and IP on which the programme is based.

When registering a school into the ROAR programme a Club will need to pay £170 per school to their District Treasurer. The cost from 8BillionIdeas is £150 per school, the difference will be kept in a designated MD account and used to provide marketing materials, prizes and other programme related items.

The MD process is that when registering a school, the sponsoring Club is required to confirm that they have put in place their own Club payment process to pay the District Treasurer £170 per school. On the last Friday of each month from May to September 8billionideas will invoice District Treasurers £150 per registered school, the Teacher Packs (programme introduction for schools) will be sent to the schools the following week. District Treasurers will pay £150 to 8billionideas per school and a £20 Administration Fee per school will be sent to MD to fund the programme.

Once 8BillionIdeas have received payment from District Treasurers, the school will be formally enrolled on the ROAR2024 Programme and will then have access to the IP and materials for the ROAR Programme and can kick off the in-school programme as soon as they wish. The Teacher Packs will be sent more immediately to schools and Lions Clubs to enable a fast start.

So, our ask of you is that you prepare to work with your Club on the ROAR2024 programme and when asked to do so, submit those payments to your District Treasurer, identifying the schools for which the payments are made by separate email.

If you have any questions, please feel free to contact either of us, details below.

Best Regards,

PDG Lion Gurcharan (Guch) Manku [guch.manku@gmail.com](mailto:guch.manku@gmail.com)

Lion David Skinner [dajskinner@hotmail.com](mailto:dajskinner@hotmail.com)

ROAR 2024 –Admin & Finance

# Admin & Finance Note to District Treasurers

Dear District Treasurer,

## **LIONS ROAR 2024 Programme by Lions Clubs International and 8BillionIdeas**

We hope this email finds you well, a quick heads up on the **ROAR2024 Programme** that is being rolled out in your District.

The **ROAR2024 Programme** follows the very successful ROAR2023, it is aimed at primary school children, encouraging them to think big, create world changing ideas and then present those ideas to their schools and to their Lions Districts. ROAR is run in conjunction with 8billionideas who provide the digital infrastructure and IP for the programme. The ROAR Programme has been running in 105SE and 105CE for over 6 years and has engaged over **100,000 children since launch!!**

Before Clubs register schools on the programme, they will pay £170 per school to you. The charge to Lions by 8billion ideas is £150 per school and the remaining £20 will be used to provide marketing materials and other programme related items from a designated MD ROAR account.

The process is that when registering schools, sponsoring Clubs are required to confirm they have in place their own Club payment process to pay you £170 per school. On the last Friday of the month from May to September 8billion ideas will send you an invoice asking for payment of £150 for each school registered by Clubs in the District during the previous month. You are asked to pay this promptly noting that the sponsoring Club will now be referenced to each school listed on the invoice.

Please retain the balance of £20 administration fee for each school. In September when the final number of schools registered in each District will be known, you will receive a request from the ROAR Team to pay the £20 administration fees for all registered schools to the MD Charities Treasurer.

Once 8BillionIdeas have received payment from District Treasurers, the schools will be enrolled on the Programme and be given access to the IP and materials to kick off the in-school programme. In the meantime, Teacher Packs will be sent to schools and Lions Clubs to enable a fast start.

So, our ask of you is that you prepare to receive payment from Clubs for the ROAR programme and when asked to do so, submit those payments to 8BillionIdeas and the Multiple District Charities Treasurer, Paula Mellows, identifying the schools for which the payments are made.

Payment Details for 8billionideas are:- Account Name: 8billionideas, Sort Code: 04-06-05, Account Number: 14688245. Payment details for MD are:- Account Name: LCI MD105 FOUNDATION, Sort Code: 20-17-92, Account Number : 73770907, Reference: 010 + (District Name)

If you have any questions, please feel free to contact either of us, details below.

Best Regards,

PDG Lion Gurcharan (Guch) Manku [guch.manku@gmail.com](mailto:guch.manku@gmail.com) / Lion David Skinner [dajskinner@hotmail.com](mailto:dajskinner@hotmail.com)

ROAR 2024 –Admin & Finance

# Example Note to be sent to Schools *(amend to suit)*

Dear *Headteachers Name,*

**ROAR the FREE innovative ideas competition, covering STEM and PSHE curriculum, funded by your local Lions Club.**

Lions ROAR is a very successful innovative ideas competition for primary schools which provides an inspirational and fun learning experience, enabling your students to discover how to use their imagination in exciting new ways, learning how to work in teams, developing their communication and presentation skills and boosting their self-confidence and self-esteem. You can check out [#lionsandkidzroar](#) on social media to get a feel for the programme.

ROAR allows children to 'think big and dream big' while creating a 'world changing idea'. Please watch this short introduction video which explains the ROAR programme <https://vimeo.com/912177001/e5cc59fb01?ts=0&share=copy>

The benefits of ROAR include; free entry, meeting curriculum requirements, with 5 prepared lesson plans, offering a fun learning and enrichment experience for your students.

Also check out the ROAR website, see teacher testimonials and find out more about the programme at <https://www.lions-roar.com/schools>

ROAR runs during the Autumn term, but we need schools to decide and commit to their involvement by the end of June. We will be funding several schools at £170 each to be involved in ROAR 2024, so an early decision from you will be helpful. Please respond to me as a member of your local Lions Club or use the contact us link on the ROAR website to register your involvement.

If you do miss the free funding, then you can always approach your PTA to pay the £170 for this excellent programme, which will be managed by us as your local Lions Club.

Kind regards,

Lion *xxxxxxx xxxxxx*  
*xxxxxx* Lions Club.

*PS. As your local Lions Club we may be able to support your school in many other ways as well, we help with; gardening, Wild Tribe Hero books, volunteer readers, fund raising etc. Please do contact us to find out how we can support your school.*